

# **betandwin.com commences cooperation with Premiere in Austria**

betandwin has announced the signing of an exclusive cooperation agreement with Premiere Austria, a 100%-owned subsidiary of Premiere Fernsehen GmbH & Co. KG, Germany. Both companies will combine their considerable expertise to give Premiere's Austrian subscribers the possibility of betting on any soccer game live using betandwin's mobile betting facilities.

„This combination of live sports and mobile live betting is a unique entertainment product with tremendous growth potential,“ explains betandwin Co-CEO Manfred Bodner. „Following our Austrian launch, we intend to introduce this form of betting to other countries, too.“