

Casinos Austria International at ITB Berlin 2004

From 12-16 March, Casinos Austria International will once again be exhibiting at the world's largest fair for the tourism and leisure industries, ITB Berlin 2004.

With 10,000 exhibitors from 180 countries and regions, ITB Berlin is the world's largest fair for the tourism and leisure industries. Casinos Austria has strong links with ITB Berlin and has been an exhibitor at this prestigious event for the last 15 years. ITB Berlin 2004 is no exception, with the Casinos Austria stand this year situated in Hall 17.

Each year, over 300,000 journalists, tourism industry professionals, hoteliers, and tour operators flock to Berlin to attend the ITB. The event attracts exhibitors come from almost every corner of the globe, giving it a truly unique, international flair.

As a leading player in the global casino industry and dedicated local tourism partner in each of our casino locations worldwide, ITB Berlin is a key event in Casinos Austria's international marketing calendar, providing an ideal setting to present the extensive range of services offered by the Group and to promote each and every one of its 65 casinos.

Continuing another long-established tradition at the ITB Berlin, Casinos Austria will also host its annual „Würstelessen“ stand party at 5.00 pm on Sunday March 14, where customers, business partners, journalists and industry professionals get together on the Casinos Austria stand to enjoy traditional Austrian fare in a relaxed and friendly atmosphere.

Casinos Austria is a leading player in the international casino industry and currently operates 65 casinos in 16

countries and on board 11 luxury international cruise ships. In addition to its extensive activities in the casino sector, Casinos Austria is also active in the lottery, online gaming, and sports betting markets through its stakes in Austrian Lotteries and two specialized subsidiary companies (win2day.at and tipp3). Two further subsidiaries round off the Casinos Austria portfolio: CARD develops, manufactures and supplies premium technical equipment for the international casino market, while CAST provides casino operations and the gaming industry with the latest in security and surveillance services and technology.

Hermann Pamminger, Head of Corporate Relations and Customer Care

Casinos Austria International