

Austrian Gaming Industries GmbH (AGI) / Entertainment Industry 2005 Review

AGI has to double it's booth size at the next Entertainment Industry

In reaction to this years' big rush on its booth at Entertainment Industry in Kiev, AGI has to double the size of the exhibition space for the 2006 exhibition.

Austrian Gaming Industries GmbH (AGI), the wholly owned subsidiary of the Novomatic Group of Companies made such a strong impact with the presentation of their products at Kiev's Entertainment Industry that some visitors had problems finding a free machine to play. Sales were very successful and arranging appointments for meetings was sometimes difficult for prospective buyers and AGI.

„I would like to thank all our guests and visitors for the strong interest and confidence they showed in our products. The overwhelming response is reason enough for us to greatly enlarge next years' exhibition space. This will give us the facility to present a much wider range of our products and innovations and reinforce our commitment to the Ukraine market”, explained Jens Halle, Managing Director AGI.

AGI presented, amongst other things, its top selling Gaminator® cabinet which incorporates the full range of Coolfire® platform functionalities and features a space saving cabinet in elegant silver with only 440mm depth. Two extra large TFT screens tilted to each other for increased player convenience display exciting 3D animations and complex graphics for an enhanced gaming experience. Touch screen interface, player tracking options and superior stereo sound complete the product feature.

The new 9-line, 5-reel video games that were presented to Kiev's audience incorporated game titles like Wanted™, Book of Ra™, High Roller™, Knights Quest™, Riches of India™, Lucky Lady's Charm™, Sharky™, Marco Polo™, Dolphin's Pearl™ and the well-known Multi-Gaminator®, which incorporates a selection of 10 top games from AGI.

According to Halle, there is an enormous potential in the Ukrainian market. The economic growth rate is one of the highest in the whole of Europe and makes this market extremely interesting for foreign investment.

Novomatic has recognized this potential and reacted fast with the foundation of its subsidiary HTL Ukraine. The benefit of being both manufacturer and operator in the Ukraine, promises to prove very positive for Novomatic in this emerging market.

The outcome of AGI's strong belief in this market will be presented at Entertainment Industry 2006.

Petra Blaschka