

Fabulous SiGMA'19 adds glitz and glamour to proceedings

From a sparkling awards gala to celebrities, hummers and helicopters



Hype and excitement has reached fever pitch for this years SiGMA expo in Malta, with the show set to be the most glamorous affair in the iGaming calendar, offering celebrity appearances, VIP helicopter transfers, a diamond catwalk model show, and the much anticipated Malta iGaming Awards gala.

While the SiGMA'19 expo will further increase the events standing as the leading European business gathering for the iGaming sector, next week's proceedings will also have an air of celebration and exclusivity.

SiGMA Group is pulling out all the stops in terms of transport for the conference, with the usual fleet of branded coaches delivering delegates to the show from the centre of St Julian's, as well as some more exclusive travel options – four Hummer limos, two helicopters, and even a hot air balloon! To top it all, there's a Lamborghini up for grabs from FreeBitcoin (exhibiting on stand G5), so there's a chance one lucky delegate will be travelling in some serious style for 2020 and beyond!

The glamour doesn't stop there either, with FashionTV Gaming putting on catwalk shows throughout each day on their stand P9, and „Lucky.io“:<http://lucky.io/> welcoming footballing legend Roberto Carlos on their stand BR21.

Of course, there will also be the well-respected VIPs from the iGaming and Blockchain sectors including Calvin Ayre, John McAfee, Anthony Pompliano, Brock Pierce, Jesper Svensson, and many more.

Eman Pulis, founder and CEO of SiGMA Group, said, “This sixth edition of our iGaming show will showcase the ongoing success of the sector, and confirms our status as the biggest iGaming event in the European calendar. Having our delegates and exhibitors arrive in style is the icing on the cake, and will give our Asian visitors a taste of what to expect in Manila for SiGMA 2020.”

SiGMA'19 takes place from 26th to 29th November at the MFCC in Ta Qali, Malta, kicking off with the Malta iGaming Awards at the Hilton on Tuesday 26th. The show will welcome over 400 sponsors and exhibitors, 200 industry-leading speakers and a record breaking 15,000 attendees from over 80 countries.