

Betbull Group and FIFA subsidiary Early Warning System GmbH announce partnership

Vienna, November 5th, 2012 – The Betbull Group and FIFA subsidiary Early Warning System GmbH (EWS) have signed on October 10th, 2012 a cooperation agreement to protect the integrity of football.

The agreement is based on a continuous and trustful cooperation for the early detection of suspicious activities in sport betting which can be an indicator for match-fixing on FIFA relevant sporting events. Thus, the Betbull Group and its subsidiaries provide an important contribution to prevent betting related fraud and corruption in sport. The cooperation agreement between Betbull Group and EWS includes the exchange of betting relevant information to support the analysis and review of odds--movements with regard to FIFA organized competitions. For the protection of the integrity of sports.

Alexander Leip, managing director of the Betbull Group, welcomes the landmark cooperation with FIFA subsidiary EWS: „As a professional bookmaker we are highly interested in cooperating with professional sport and especially professional football. Integrity of sport is a substantial asset, which needs to be sustained at any time at all means. Neither sport itself nor we as bookmakers can work reliably and successfully without the integrity of sport. Therefore the cooperation between trustworthy bookmakers and FIFA subsidiary EWS is a logical one and for both partners a promising way to counter fraud in football or sportsbetting. There is no doubt that we will stick to our agreement with EWS without any restrictions.