

International Spring Fair “Svet Zabavy”

Merkur Gaming and Merkur Casino attended with a combined stand in Prague

Espelkamp / Prague. Merkur Gaming and Merkur Casino exhibited together on one stand for the first time on the 16th and 17th April at the international spring fair “Svet Zabavy” in Prague, the capital city of the Czech Republic. Both companies are subsidiaries of the Gauselmann Group whose headquarters are situated in the eastern Westphalian province of Germany. Trade show visitors could therefore gain a wealth of information of the bundled knowledge of the long-standing international arcade operator Merkur Casino combined with the premium products being presented by Merkur Gaming.

The real highlights of the exhibition were the innovative Video Lottery Terminals (VLT), “Reel-o-Rama VLT” and “Games Unlimited VLT” from Merkur Casino. The modern multi-game devices in the top-quality casino cabinet “WB4” offer players ten enthralling games specifically for the Czech market with higher stakes and potential winnings of up to 10,000,000 Czech crowns. Furthermore, the VLT systems are linked online with the central lottery system that controls all game cycles.

Alongside the Video Lottery Terminals, Merkur Gaming and Merkur Casino presented the games package called “Games Unlimited Casino”. This includes the games package “Games Unlimited” that has been successfully trialled in the Czech market. The casino version offers customers both higher stakes and potential wins in the premium casino cabinet WB4.

The jewel in the crown was certainly the “Merkur Dispenser 100” from the Gauselmann company that created a real stir amongst the show visitors. The dispenser can be programmed to

not only accept Euro notes but Czech crowns as well and can furthermore dispense up to three note denominations. The compact build of the "Merkur Dispenser 100" lends itself perfectly to any location. Customers can also choose from the Twin version that was presented at the "Svet Zabavy" – where two slot machines are connected to this money-handling system.

Jitka Krupickova from the sales team of Merkur Casino in the Czech Republic was very pleased with the joint show appearance: "Stand visitors were really interested in the novel VLT and casino solutions. There is no doubt that the "Merkur" name represents top-class products and excellent service."