

World Of Games 2007 took place in Moscow last month

On June 7 & 8 the third professional international exhibition of gaming and entertainment equipment "World of Games 2007" took place at Crocus Expo, Moscow. The exhibition organiser was the Russian Association "World of Games".

The list of exhibitors included 56 companies, which had a wide product range of specific gaming and entertainment products, such as gaming machines, casino equipment, accessories, terminals etc.

The specialists of the industry's various spheres demonstrated their achievements, made business contacts and got familiar with the latest technical achievements in the sphere of gaming equipment production and use. On June 7, the Congress "Gaming Business: The New Step" took place.

Included in the conference were Russian Finance Ministry officials, Federal Agency of Industry and Energy officials, Russian Parliament's deputies, the representatives of Euro-Asian Association of Goods Manufacturers and Services Suppliers in the Sphere of Security, the representatives of Gaming Business Associations and also the industry's businessmen.

The agenda included the most relevant items concerning gaming business development and modernisation. During the 2 days of the exhibition, the law department of RAMI gave consultations and support concerning business regulations in the regions.

On June 7, the first day of the exhibition, closing time was at 1:00 am. After the exhibition official part finished, the exhibitors and visitors stayed and had fun at the party, dedicated to the entertainment industry.

Thanks to the exhibition organisers, guests and exhibitors passed through time into the future and visited Altai, Primorsk, Krasnodar and Kaliningrad regions, where they had an opportunity to see 4 entertainment sections, presented directly at the exhibition hall.

All the visitors were offered snacks and drinks, symbolising a particular entertainment section. Among the visitors were Russian celebrities who absolutely created an appropriate atmosphere.

A renewed exhibition format “two days and one night” made the exhibition program more interesting and bright. The informal communication promoted the “exhibitor-visitor” dialogue making the event more constructive.