

# ICE-ing on the cake

The opening day of ICE Totally Gaming, witnessed a number of significant landmarks. Kate Chambers, Managing Director of the Gaming Division at Clarion Events, made presentations to Gamesman (celebrating 20 years at ICE),



SUZOHAPP (30 years), Bell-Fruit Group (40 years), PST (50 years), and in the case of Merkur Gaming, a 60 year association with the world's leading gaming expo.

Kate Chambers said: "I have consistently gone on the record as saying that ICE is nothing without its exhibitors. I am absolutely delighted to be able to make presentations which celebrate long and rewarding relationships. I am truly honoured that ICE has provided the backdrop to their success.

"Our job is to serve the international gaming industry, to help meet its business objectives and to play a small role in contributing to its continued prosperity."

In a separate presentation, David Snook, of Intergaming, received a cake marking 50-years reporting on the show.

ICE Totally Gaming continues through Wednesday (6pm) and closes at 4pm on Thursday, 9 February 2017



