

Totally Gaming Awards secure industry leading judges

London, 13th October, 2011 – Organisers of the Totally Gaming Awards, being staged on Monday, 23rd January 2012, the evening prior to ICE Totally Gaming, have secured what is being described as a 'stellar list of judges' for the event which has been launched to recognise and reward innovation from across the breadth of the international gaming industry. A total of 22 influential thought leaders have so far agreed to be part of the independent panel of judges who will deliberate on the Awards, being held at 8 Northumberland Avenue, one of London's most celebrated venues.

The panel of confirmed judges comprises: Jan Jones, Senior Vice President Communications & Government Relations, Caesars Entertainment; Tracy Damestani, Forum Director, NCiF; Lynda Atkinson, Head of CSR, Genting Casinos; Dick Flink, CEO, Holland Casino; Per Jaldung, CEO Casino Cosmopol; Dietmar Hoscher, Director, Casinos Austria International; Bruno Cagnon, COO, Groupe Lucien Barriere; Pieter Remmers, Director, Assissa Consulting; Warwick Bartlett, CEO & Owner, Global Betting & Gaming Consultants; Phil Martin, Editor, International Casino Review; Tim Cullimore, Director, C3 Cullimore Casino Consultancy Ltd; Michael Pollack, Managing Director, Spectrum Gaming; Paul Talboys, CEO, Bingo Association; Clive Hawkswood, CEO, Remote Gaming Association; Charles Palmer, Partner, CP Consulting; Kevin Hamilton, COO, Beacon Bingo; Mark Davies, CEO, Camberton; Brigid Simmonds, CEO, British Beer & Pub Association; Peter Weir, CEO, IOA Group; Friedrich Stickler, Member of the Board and President, Austrian Lotteries; Cristino L. Naguiat, Chairman & CEO, Philippine Amusement and Gaming Corporation; and Dr Jonathan Parkes.

Commenting on the Totally Gaming Awards, Phil Martin, editor

of International Casino Review, said: "I think it's important that those excelling in the gaming industry are honoured with a fitting awards ceremony backed by the European Casino Association, whose members are made up of the leading names from the operational side of European casinos. If a particular casino operator, equipment manufacturer, game or product has helped change the sector for the better, then the people at the ECA will certainly know about it as they live and breathe the industry every second of every day. Having been the editor of International Casino Review for the best part of a decade, I'm delighted to have been asked for my own opinions concerning sector leading innovations and I look forward to voting on each of the categories put forward."

Kate Chambers, Portfolio Director responsible for ICE and the Totally Gaming Awards, said: „The response we've had to the Totally Gaming Awards has been nothing short of amazing and you can feel the anticipation building from all sectors of this fantastic and remarkable industry. Everyone has responded so positively to having the most significant international awards as the curtain raiser to the most important gaming exhibition on the calendar.

„Simply take a look at our judging panel which really is beyond compare. The take-up of tickets has been superb and having Novomatic as our headline sponsor and TCSJohn Huxley as sponsors of the Champagne Reception adds so much cachet to the inaugural Totally Gaming Awards which, I believe, will become the hallmark of gaming excellence.“

Awards will be given across a variety of categories, including best bingo, betting, lottery, mobile and online product of 2011; best manufacturer of the year and best marketing campaign of the year. There will also be two outstanding achievement awards which will be presented to personalities from within the gaming industry.

Companies wanting to enter the Totally Gaming Awards, sponsor

or reserve tables should visit www.totallygamingawards.com.