

Caribbean Gaming Show, the land-based event that became hybrid and focused in igaming, covers the entire Latin American region



In a recent interview with the organizer of the Caribbean Gaming Show, Elizabeth Leiva she gave some highlights of the evolution and recent nuances of the new CGS Latam. History, coverage, expectations.

We summarize this interview in the following text: *"Until 2019, CGS Group developed one or two events per year focused in the casino operations and suppliers in the countries where they exerted influence: Dominican Republic, Jamaica, Puerto Rico, Mexico. But in 2020 everything changed and quickly the event had to adapt to continue contributing network spaces and knowledge to the market. This is how #CGSLatam was born

completely remote. We could say that the pandemic accelerated a process according to the century we are living in and virtuality became a permanence in the world of events.”*

About this, Elizabeth Leiva explained “we also developed a 3D platform that operates on the metaverse with graphic and programmatic engines from the world of video games. As a Systems Analyst, it was very easy to convene a team of engineers, graphic designers and programmers and lead a Startup that will focus on developing virtual worlds for our events and for third parties. Today 3 years later and having overcome various obstacles, like all the organizers of this industry, we return to the face-to-face world with the first gambling fair in Chile, celebrating 12 years of experience and 20 years of experience in the fair field. #CGSLatam will be carried out in a hybrid way in Santiago de Chile, on 2,000 m2 and serving the regional market with strong influence from European brands.”*

#CGSLatam was glimpsed | stands out as an event tailored to the regional market, focused mainly on casinos. But as the months went on and the global calendars were rearranged, CGS was no exception and was forced to reschedule the event for this May 24 and 25. The chosen location, the Casa Piedra Convention Center in the prestigious district of Vitacura. Likewise, global logistics issues represented a challenge for the assembly of new products, the timely delivery of orders, the timely dispatch of demos for the stands and added to this, the war in Eastern Europe, left out many companies highly interested in landing in South America.

*Under this scenario, the online industry was identified as a vertical of unstoppable ascent, with global gamblers who continue to find in this new industry the perfect space to spend moments of leisure and tempt luck. Globally, the land-based industry generates approximately 231 trillion dollars, sports betting (online games) 110 trillion dollars and e-Sports 1380 million dollars, and attention here! an audience of

more than 530 million people.. All these recitals were the perfect reason for #CGSLatam to migrate from being an event that concentrated the largest number of landbased exhibitors to an online suppliers and technological trends exhibition. In addition to improve the formula for success, we must add the tax regulation issued by the Internal Revenue Service of Chile Oficio No. 3591, of December 21, 2021, modifying the Revenue Law text for online gaming and betting platforms and important as well the recent presentation to Parliament of Bill 464 – 369, dated March 1 issued by the Superintendence of JCasinos de Juegos, which process keeps in high expectation to the international market.*

In this way, #CGSLatam is positioned in the igaming world as the best regional event and developed in an emerging market with indisputable growth leadership and great economic remuneration. Likewise, Elizabeth said on a question about monopolizing licenses in this country: *‘‘my answer is emphatically no, Chile was the first country where the new post cold war free market ideas were applied and it has one of the most open economies in the world, whose main basis is that governments do not generate protections of any kind in order to to favor either the local industry or a segment of it. Despite this, we have a model of extreme debauchery that should be more similar to the American model where antitrust laws and regulations have been generated. With more than 900 betting pages going around the Chilean network, the annual tax leak is millions and helping to consolidate the industry without bias or particular interests is the main objective of our organization. We have already done it before in Peru, and we will continue working in this and other territories, making good use of our strengths and networks of contacts’’*

*Finally, we are pleased to have covered expectations according to our planning, covering 40 stands, receiving more than 300 Delegates and developing the best conference in the sector in the region. The Summit will have the presence of our

Diamond Sponsor: Latamwin; Platinum: Pragmatic Play, Payku, Instabet, Jumio, Smartsoft Gaming, Sportingtech, Intervision Gaming, Evolution, Zuum, EvenBet, BMM and Gold: Ezugi, Netent, Playtech, Estelabet, Sportradar, ColoColo, Retabet, Jazz Gaming, GLI, Pariplay, Varela Vidal Abogados, Vy0, Universal Soft, Gaming Consultores, Pay4Fun, Cockpit, Pagsmile, Softswiss Gaming, WBA, Instafiliados, Seccion Gamer, Sprint, BetConnections, Siempre Games, Coliseo Sport, Pagsmile, entre otros de gran importancia.*

From the organization, all interested parties are invited to participate in the #CGSLatam by registering on its website www.cgslatam.com to access the Expo. And if you want to participate in the conferences and all network activities, by acquiring a Delegate Ticket, so that the access will be guaranteed and not least for foreign travelers: CERTIFY YOUR VACCINES AT www.mevacuno.gob.cl (by creating an account with email, entering contact information, vaccination certificate, ID photo and if you need an address in Chile, write to us at). PCR is no longer required.