

67 exhibitors to debut at Sensational ICE



Jo Mayer,
Marketing
Director

London (16 December) – Visitors attending the 2014 edition of ICE Totally Gaming (4-6 February) will have access to 67 new exhibitors drawn from across the international gaming community. Topping the league table of new exhibitors is host nation the United Kingdom with 15 new exhibitors, followed by Malta (9), Austria (4), Cyprus, Gibraltar and Greece (3). The first time exhibitors at ICE 2014 are drawn from a total of 30 countries, once again confirming the international credentials of the world's biggest b2b gaming event.

Underlining the significance of having such a healthy proportion of new exhibitors, Jo Mayer, Marketing Director responsible for ICE Totally Gaming, said: „Successful events such as ICE need to achieve the right balance between attracting the household names in a given sector and the new companies which will bring a fresh twist or interpretation to the gaming experience. One of the great things about ICE Totally Gaming is that it never fails to surprise and there is always a stand out product or innovation which appears on the

show floor without any fan fare of publicity or advance notice. As event organisers we cannot understate the importance of this characteristic which keeps ICE fresh, dynamic and relevant to the 20,000+ attendees which regularly support the event."

The line-up of new exhibitors comprises 7epta7, Actual Gaming, All-in Translations, Amelco, ArenaCube, Armos Stationary, AsianBGE, ASRock Incorporation, Bet 90, Betomall, Casino4you, Copag, Dizmobile, Edward Thompson Group, Electrocoin Sales, Euro Consulting, Fengaming, Gameservice, Global Data Company, GoldBet Sportwetten, High 5 Games, Holland Power Gaming, IB Russland, Ibedio, Interoute Communications, JNM Display Co., Jumio Inc, Kalixa Operations, Kancelaria Prawa Finansowego Forum, LSports, Metric Group, MGA Group, mobileFX PCC, Mohio, MTI Technology, New Agatos, Ntejere, Nvidia, Odobo, Papaya, Pariplay, Patagonia Games, Playsoft Holding, Portwell, PSI Holdings, Quantum Technology (UK), Rock Consultancy, SDPAY Company, pac2pay, TP Software, Seavus Dooel, Secure Trading, SET-Production, Seva Nova, SIA Payservice, smarkets, Smartgames Holdings (Cyprus), Smartsearch, Steady Logic, Storm Games, SWT Technologies, SYNOT W, a.s., Syswin Solutions, Vermantia Plus, Wincomparator, Witek System, and Yggdrasil Gaming.

For a full-list of confirmed exhibitors, an ICE Totally Gaming floor-plan, or to register for the world's biggest gaming event, go to www.icetotallygaming.com.