

International Gaming Awards 2012 CARE

International Gaming Awards has been recognised and sincerely thanked as a donor for raising thousands through the Gaming Awards for CARE International, within its latest annual review. The review highlighted the help, support and invaluable donations it received towards the fight in eradicating poverty across the globe.

CARE International is well renowned for seeking a world of hope, tolerance and social justice. It strives to help people live in dignity and security with its bold aspirations towards overcoming poverty. More information on: <http://www.careinternational.org.uk/>

Keeping in line with putting a positive stance on gaming and in a bid to strengthen its charitable endeavours, the International Gaming Awards 2012 also supports the Horn of Africa Food Crisis Appeal, The GREaT Foundation, CARE International and Children with Leukaemia in the run-up to the fifth annual awards celebration. More details on the charities and CARE International can be located here http://www.gaming-awards.com/Our_Charities.htm

The global force, CARE International, is located in 87 countries across five continents. In the past year, it has reached more than 82 million people. CARE International is one of the biggest aid and development agencies in the world. 97% of CARE staff are citizens of the countries where they work – helping local communities to help themselves.

Richard Greenhalgh, Chairman said: “The year has seen continued, rapid growth in our engagement with the private sector. We now have a significant number of major corporate partnerships, and this area will continue to be a key aspect

of our work as we move forward. In the UK, this past year has seen many achievements. We did a number of things to mark our 25th anniversary.” He added: “This has been a very strong 12 months financially. Our year-on-year increase in non-emergency funding continued.”

Co-founder Lana Thompson: *“The IGA’s always takes pride in raising awareness for worthy and charitable causes, some of which many gamers and industry insiders can relate to. We are confident that 2012’s glittering gala will be one to remember, as we capture every special moment whilst providing some unique networking opportunities across the online and land-based sectors. We should all take a moment to also remember those who are less fortunate than ourselves, donations to the charities are voluntary and guests can give as much or little as they wish.”*

The ‘Oscars’ of the gaming community takes place at the divine Sheraton Park Lane Hotel on the 23rd January 2012. Visit www.gaming-awards.com for more details on how you can be part of the unique celebrations and be a star on the night. It is the only event to bring together the very best of the land-based and online gaming firms.