

IGT-UK Group to showcase multi-channel product portfolio at Earls Court

IGT-UK Group will demonstrate the full scope of its capabilities at next year's International Gaming Expo (IGE) at Earls Court. The exhibition will mark the first time the Group has come together to showcase its entire multi-channel product portfolio at an industry event.

Barcrest Group, Cyberview Technology, WagerWorks and Million-2-1 will share a prime spot at the front of Earls Court 1, with IGT-UK Gaming represented on the main IGT stand located in Earls Court 2.



Robert White, IGT-UK Group Vice President, commented: "Showcasing our products as a group is consistent with our strategy of offering leading game content across multiple channels, including mobile and internet. This approach will allow visitors to the IGE to come to a 'one-stop shop' for great games.

"IGE is a pivotal part of our business year, with many key products for UK, international and remote gaming audiences being presented for the very first time. IGE provides the ideal platform for meeting up with key executives from across the entire spectrum of our business to discuss the latest products and the future direction of the business."



Julian Graves, Managing Director of show organisers Clarion Gaming, added: "IGE is the only forum where operators can meet with leading suppliers across every gaming discipline. The synergies of low- and high-

stake, remote gaming and betting/lottery products and services could not be better exemplified than by the plans being drawn up by IGT-UK Group, whose extensive showcase will incorporate blue chip brands within their respective sectors.

“IGE’s unique total gaming proposition allows visitors the opportunity to see all of the latest products relevant to their businesses as well as discussing future applications and adaptations with the originators of closely linked content.”