

Online Exhibition of 2020 Asia Amusement & Attraction Expo (AAA)

The online exhibition of 2020 Asia Amusement & Attraction Expo (AAA) was successfully held this September 3rd-6th on Yunzhan Dongli online exhibition platform, providing companies more promotion and business chances just after the offline holding of AAA 2020 in August, delivering a more convenient and efficient platform for digital exhibitions and business communication.

As one of the most value-added services of the event, the online version of AAA 2020 converged a total of 173 well-known equipment manufacturers and suppliers, recorded over 560,000 visits, and presented 1,286 unique products that covered amusement equipment, video games, culture and tourism solutions, project promotion and other related services.

Yunzhan Dongli online exhibition platform helps companies diversify their promotion. During the show, a total of 110 companies made their live broadcasts with wonderful content, including hot-selling product display, virtual factory tour, new project promotion, machine operation Q&A, and etc. Yunzhan Dongli is committed to creating an efficient display, promotion, communication and matchmaking platform between suppliers and purchasers, and providing innovative marketing methods for global amusement and attractions industry.