

SIGMA Manila invites start-up heroes

Best start-ups across iGaming sector to battle it out in the Start-up Pitch

SIGMA Manila is inviting leading start-ups from the iGaming industry across Asia to compete in the event's Start-up Pitch, vying for a prize package that will set them on the road to iGaming success. The pitch activity will occupy a headlining spot on the conference stage during the inaugural SIGMA Manila super expo, taking place June 8th-9th 2020 at the SMX Convention Center in Makati, Manila.



The idea of the Startup Pitch is to create a conducive environment for start-ups to grow their businesses by getting some branding visibility on the expo floor, through our website/social channels and by receiving advice and funds from professionals in the industry.

All the start-ups shortlisted will get a small booth space on the expo floor, invites to premium networking events during SIGMA Manila, and free consultancy and potential new business leads from leading industry figures.



Ten successful start-ups will be selected to participate in the Start-up Pitch, where they'll take part in a live showdown in front of a panel of the most prominent experts and investors from across the iGaming industry. Taking place on the main stage at peak time

during day one of the event, the Start-up Pitch is always a favourite with the SiGMA audience.

With a prize package including a year's office space, media relations support, digital marketing, and more, one lucky start-up will get a massive head start with their business plans – the stakes could not be higher as the SiGMA Manila expo continues to inspire and nurture the incredible talent appearing on this iGaming scene.

Of course, all participants are set to be winners, as with such luminary figures from the sector judging the contest, taking part all but guarantees invaluable insights from critical feedback and praise of unique applications and innovations for the sector. And with investors aplenty in attendance, it should be no surprise that many start-ups will come away from the summit with a bright future looming!

Eman Pulis, founder and CEO of SiGMA Group, commented, “The Start-up Pitch is always one of my favourite attractions at our events. There is so much talent out there, and it's always humbling to hear about the amazing ideas people bring to the stage. We're proud to be able to support the growth of the iGaming sector in Asia with SiGMA Group facilitating the next step in the stellar journey for these incredible businesses. It's sure to be a packed audience with standing room only!”

Those interested to find out more about the Start-up Pitch or to book tickets for the event should visit the SiGMA Manila website.