

Novomatic Group further Strengthens its Position in Holland

Austrian Gaming Industries GmbH (AGI), wholly owned subsidiary of Novomatic AG, announced today that it has acquired the renowned Dutch family business Loontjens Automaten through its subsidiary Novo Gaming Netherland located in Tilburg.



Based in Middelburg, Loontjens Automaten is one of the oldest gaming companies in the Netherlands and ranges among the top five operators in the Dutch market with a traditionally strong market position in the country's south-western region.

LOONTJENS



AUTOMATEN

Over the course of the past twenty years, Loontjens Automaten was able to gradually expand its market position and today the company operates nine arcades and approximately 1,300 AWP machines in the Dutch pub sector. The founders, Alexander and Marcel Loontjens, are to remain with the company.

The Novomatic Group is one of the biggest producers and operators of gaming technologies and one of the largest integrated gaming companies in the world. With this latest acquisition Novomatic further increases its commitment to the Dutch gaming market after the successful take-over of JVH Exploitatie, JVH Gaming Products, Eurocoin Gaming, AWP – design.nl and Pierre de Jonge during 2013. This latest expansion in the arcade sector further broadens the product

range in order to provide a comprehensive offering that meets the requirements and needs of Dutch operators.

Loontjens maintains its business activities under the names Loontjens Automaten and Recreatieprojecten Zeeland (including Funtastic Casino) and remains located in Middelburg, retaining the same staff and the same management. As part of the Novomatic Group the company will be able to strengthen its focus on new products for the Dutch market.



Not involved in this acquisition is Loontjens Biljarts, a strong player in the international billiards market with the production and worldwide distribution of billiard tables and accessories. This company, that will celebrate its 100th anniversary in about six years' time, remains in the hands of the Loontjens family.