



INVITATION



AAA 2024

2024 ASIA AMUSEMENT & ATTRACTIONS EXPO

- **Date:** May 10th-11th (9:00-17:00)
May 12th (9:00-13:00)
- **Venue:** China Import & Export Fair Complex
- **Website:** www.aaaexpos.com



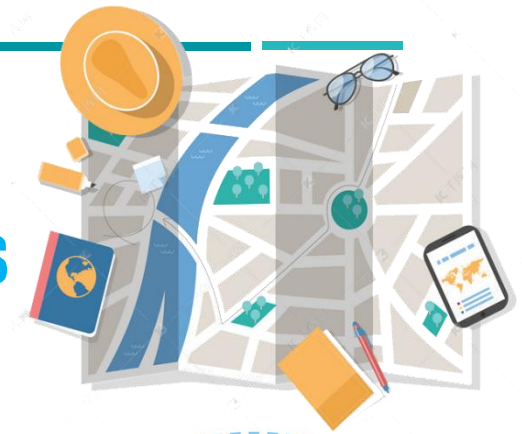
VISITORS RETURNING TO TOURIST ATTRACTIONS & Amusement Venues

With major pandemic control measures removed, attractions and amusement venues nationwide saw a strong comeback of visitors during this year's Spring Festival.

Latest data released by the Ministry of Culture and Tourism of China suggest that during the 7-day holiday this Jan., 380 million tourist trips have been made (88.6% of the level in 2019), generating a revenue of 375.843 billion yuan (73.1% of the level in 2019).

Meanwhile, the operating rate of amusement venues nationwide have returned to 80% of the level in 2019, with a total of 48.5 million visitors received during this spring golden week, according to China Culture & Entertainment Association.

As the pandemic abates, China's amusement and attraction market will soon rebound to its peak. Therefore, it's time for worldwide insiders return to this vibrant market for new business!

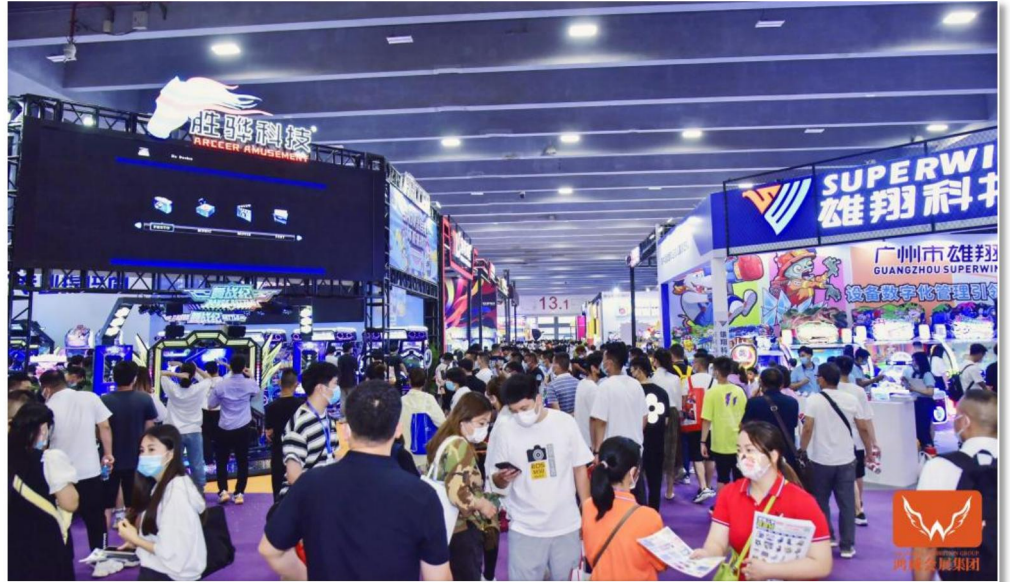


REVIEW OF AAA 2023

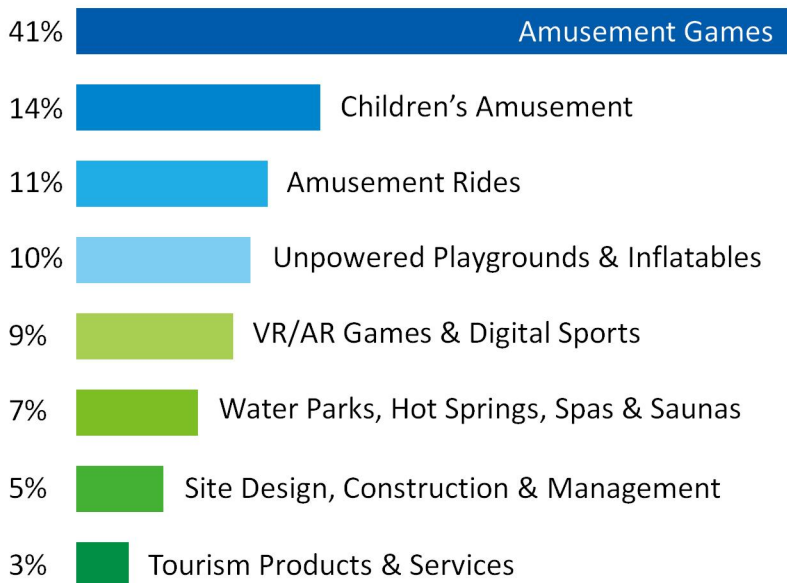
After three intense days of innovation, networking and knowledge sharing, AAA 2023 closed successfully on this May 12th in Guangzhou, with its leadership as one of the foremost events of the industry reinforced.

AAA 2023 continues to provide the amusement and attraction world with superior products, fantastic experience and remarkable services.

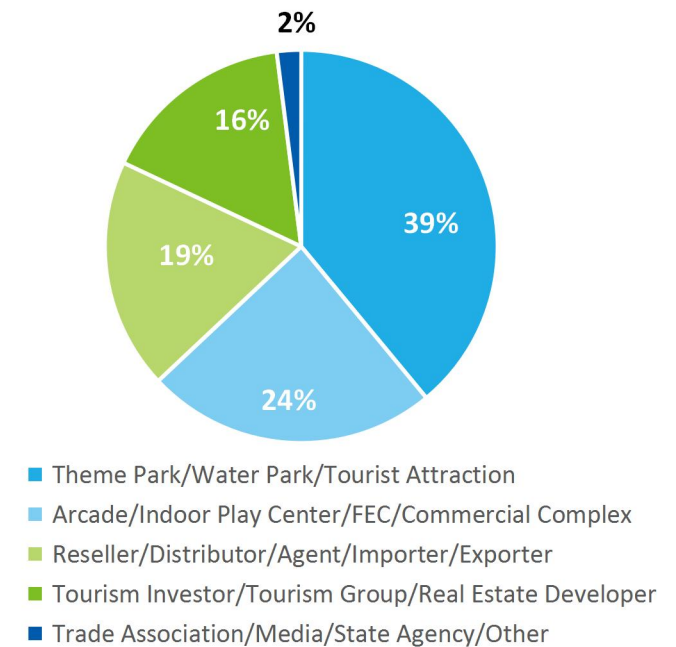
— Mr. Yao Jun, President of China Association of Amusement Parks and Attractions



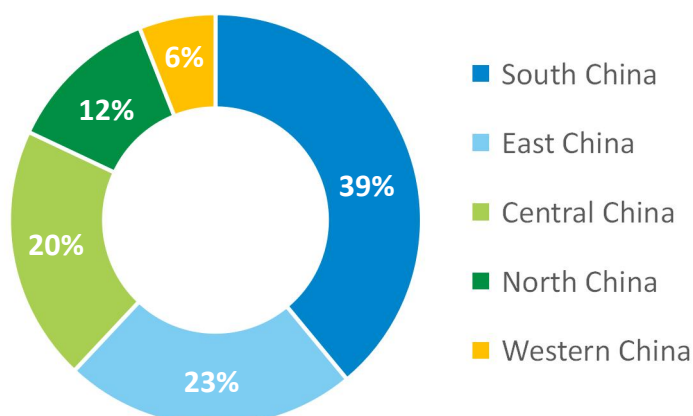
Exhibits Analysis by Sector



Visitors Analysis by Sector

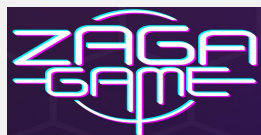


Chinese Buyers Analysis by Region



AAA Is Where Global Brands Expand Their Markets And Strengthen Their Presence!

Partial Feature Exhibitors From the Past



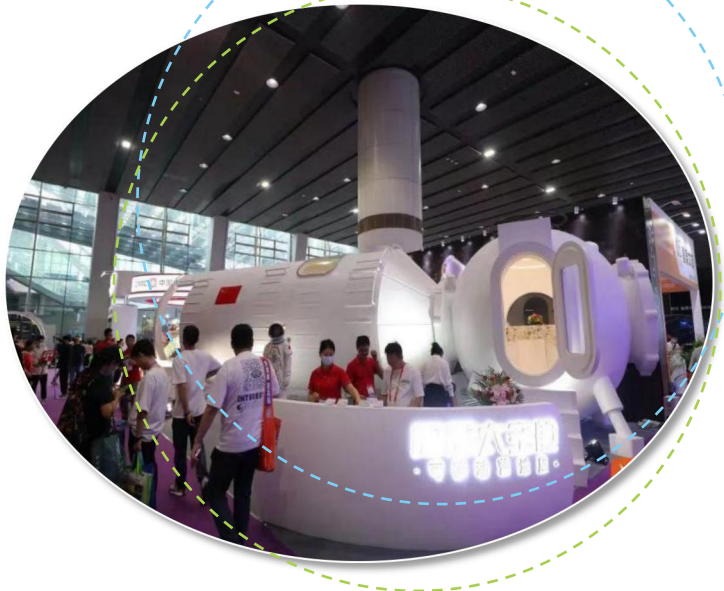
AAA: A LEADING FORCE IN THE INDUSTRY!

▶▶ Endorsed by 91 Global Opinion Leaders

A panel of industry leaders have joined us as advisors, showing their endorsement for AAA, and attracting insiders far and wide!

Partial Advisor Companies

- Shenzhen OCT Vision Inc.
- Zhongshan Golden Dragon Amusement Equipment
- Polin Waterparks
- KOMPAN
- Guangzhou Panyu Animation Association
- Children's Play Operators Union
- Jinma Technology Entertainment
- Zhongshan Golden Horse Amusement Equipment Engineering
- UNIS Technology
- Elephant Sculpture Art
- Guangzhou Wahlap Technology
- NITTO FUN
- ACE Amusement Technologies
- Guangzhou Arcocer Amusement Technology
- Mecpower Electronics
- Guangzhou Sealy Electronic Technology
- Guangzhou Playmore Animation Technology
- Ocean Amusement Machine
- Guang Yang Amusement Technology
- Zhuzhou CRRC Special Equipment Technology
- Kaiqi Group
- Family of Childhood
- Nanjing Pegasus Recreation Equipment
- Zhejiang Juma Amusement Equipment
- G-Look Amusement Machine
- Guangdong Game & Amusement Culture Industry City
- Game Plus
- Grandland Group
- The McBride Company
- Lantern Culture Tour
- Beijing SBL Amusement Equipment
- Guangdong Cowboy Industrial
- Zhongshan Airo Amusement Equipment
- Liben Group Corporation
- Jegoplay Group
- Dongyang Lefunland Amusement Equipment
- LS Game
- Palm Design
- Davost Intelligence
- Shanghai E.G.G Creative Design
- Guangdong Winsing
- AGILE
- Galasys Global
- Hangzhou Water Show Culture Group
-



Assuming Leadership in Influential Associations

Having served the industry for over a decade, AAA has been trusted with important roles in many associations, such as...



中山市游戏游艺行业协会
ZHONGSHAN GAMING & AMUSEMENT ASSOCIATION

Vice President of Zhongshan Gaming & Amusement Association (ZGAA)

Founded in 2007, ZGAA is one of the earliest trade bodies of its kind in China, with over 130 member enterprises registered to date. Yearly organizing all sorts of educational seminars, workshops, and etc, and covering up to 30% of insiders nationwide, ZGAA is a major driving force for the industry's healthy development.



中国旅游景区协会
China Tourist Attractions Association

Board Member of China Tourist Attractions Association (CTAA)

Working closely with both the industry and the government, CTAA is one of China's biggest membership organizations for tourism, with around 1000 members, mostly top-rated tourist attractions and related service providers, such as OCT Group, China Tourism Group, Legend Cultural Development, and so forth.

Moreover, Leading Trade Bodies Worldwide Also Joined Hands With AAA, Helping Us Reach out to Hundreds of Thousands of Insiders Across the Globe!

● Partial Chinese Association Partners:

- China Culture & Entertainment Industry Association (CCEA)
- GD Tourism Attractions Association
- Hainan Tourist Attractions Association
- Hebei Tourism Association
- Jiangsu Tourism Association
- Qinghai Culture and Tourism Association
- Fujian Tourist Association
- Inner Mongolia Tourism Association
- Heilongjiang Province Tourist Association
- Jilin Tourist Attraction Association
- Liaoning Tourist Attraction Association
- Henan Tourism Association
- Ningxia Tourism Association
- Beijing Tourism Industry Association
- Sichuan Tourist Attraction Management Association
-

● Partial Overseas Association Partners:

- World Waterpark Association (WWA)
- Indian Association of Amusement Parks And Industries (IAAPI)
- Russian Association of Amusement Parks and Attractions (RAAPA)
- Hong Kong Association of Amusement Parks and Attractions (HKAAPA)
- Themed Entertainment Association (TEA)
- International Association for the Leisure and Entertainment Industry (IALEI)
- The International Federation of Parks and Recreation Administration (IFPRA)
- European Gaming and Amusement Federation
- Australian Amusement, Leisure and Recreation Association (AALARA)
- Entertainment Services and Technology Association
- National Amusement Machine Operators of Australia
-

UNRELENTING PROMOTIONAL EFFORTS!

Deeper Interaction With the Domestic Industry

To engage a wider representation of the Chinese industry, the AAA committee will:

- Visit leading enterprises, major industry parks and trade associations nationwide;
- Attend related industry conferences in China;
- Organize/co-organizing pre-show events with our strategic partners; etc.



Reaching Out to Global Insiders!

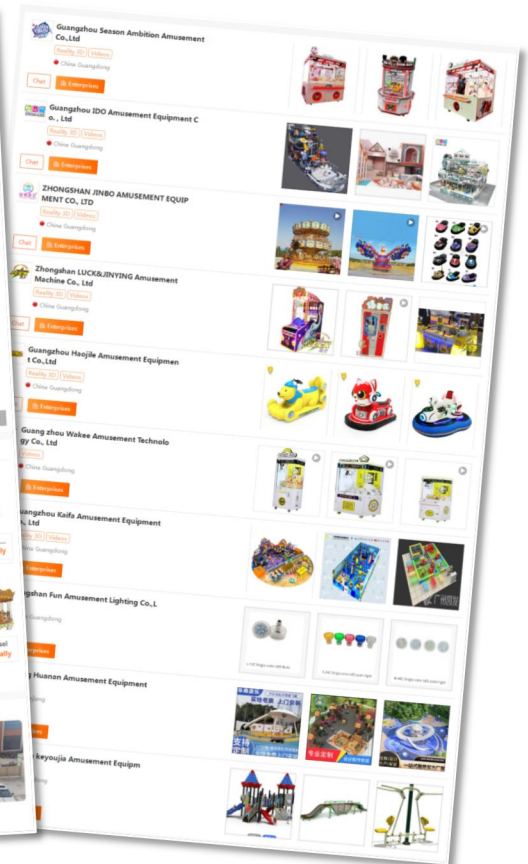
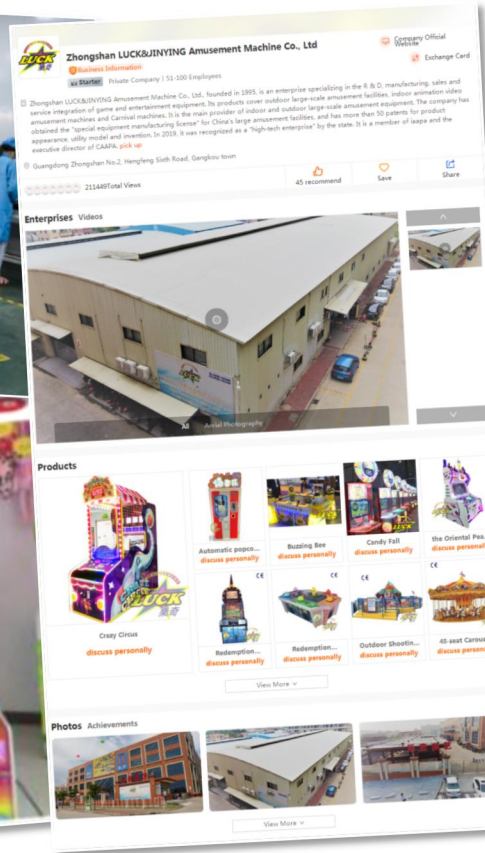
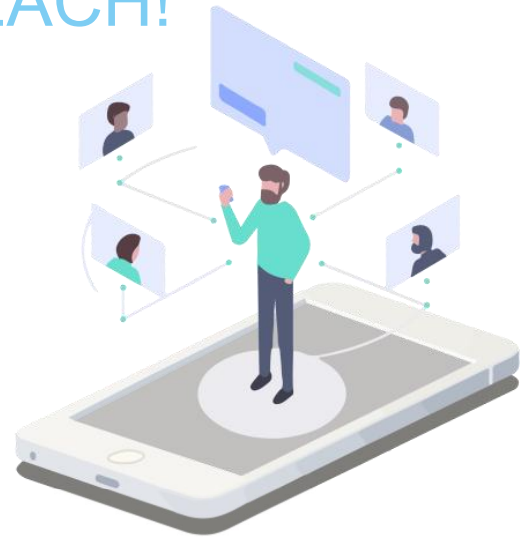
As the pandemic abates, AAA's promotion team will get in touch with global insiders again on the show floors in Shanghai, Beijing, Hong Kong, UK, Korea, Japan, Turkey, UAE, India, the Netherlands, USA, Russia, etc.



EXTENDING YOUR GLOBAL REACH!

Our **Online Display Platform**, a new way to meet global new buyers, will give you brand exposure beyond conventional physical trade shows!

A galaxy of first-class exhibitors, such as **Goldren Dragon, Roremi, Jinbo Amusement, Golden Eagle, Domerry, Kira Amusement, Jiuyou Animation**, and so forth, have already joined the platform. We look forward to seeing more overseas friends joining us in 2024!



BOOK YOUR BOOTH TODAY!

▶▶ Concurrent Events

- 2024 World Culture & Tourism Industry Expo
- 2024 World Metaverse Ecology Expo (MEE)
- 2024 Guangzhou International Billiards Exhibition (GBE)
- 2024 Asia Pool & Spa Expo
- 2024 Asia Water Sports & Recreational Products Expo

▶▶ Concurrent Activities (Pending)

- 2024 World Culture & Tourism Conference
 - 2024 China Indoor Amusement Park Development Conference
 - 2024 China Indoor Amusement Park Operation Conference
 - 2024 Indoor Sports Park Development Conference
 - 2024 Innovation & Development Forum of Hot Spring Tourism & Water Parks
-

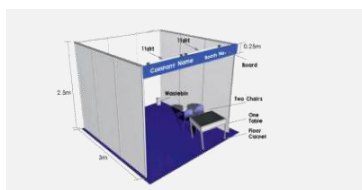
▶▶ Exhibition Scope

- Amusement Rides
- Arcade Games
- Indoor Children Playground
- Management & Operation Solutions
- VR&AR Games
- Adventure Parks
- Design, Construction & Building Materials
- Water Parks & Inflatables
- Live Shows
- Other Supporting Products & Services

▶▶ Booth Rates

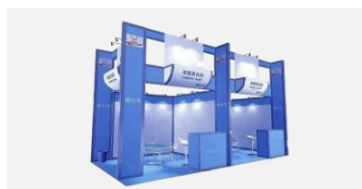
Standard Booth

(3m x 3m=9sqm)
USD 2,200
(Double opening Booth
adds \$ 10% per one)



Deluxe Booth

(3m x 3m=9sqm)
USD 2,600
(Double opening Booth
adds \$ 10% per one)



Raw Space

USD 220/sq.m
Additional
management fee
required RMB 50/sq.m

Minimum rental area is
36 sq.m, with no
construction, no facility.

▶▶ Contact Us

Contact :Lavender Chen

Tel:18529477636

Email:marketing2@grandeur
hk.com

Website:
www.aaaexpos.com

