

SAGSE Latin America's Mega Show!!!

Once again, SAGSE Latin America exceeded exhibitors, visitors and organizers' aims and objectives.

We would like to thank all the manufacturers and operators who took part in SAGSE, especially to IGT, our Platinum Sponsor, and Aristocrat and JCM our Silver sponsors.

SAGSE, on its 23rd anniversary, was the international Mega Show for Latin America. This show maintains its leadership position among the 3 major shows in the world with those at Las Vegas and London. SAGSE is the largest show for Latin America and it is synonymous for the most international event in the region.

The Mega show of the region.

SAGSE Latin America @ Buenos Aires is located in the largest and most important gaming market of the region: Argentina attracts operators from the entire continent.

In this year's SAGSE there was a slight decrease in attendance, yet participation was excellent. SAGSE exceeded its expectations, overcoming the current financial crisis.

Exhibitors concluded sales with clients from bordering countries, and took advantage of the existing demand in a latent Argentinean marketplace which projects a rebound in the next years considering that, in the very near future, presidential elections will be taking place.

Participants demonstrated their support of SAGSE with their abundant attendance at the Costa Salguero Convention Center.

3 BET GAMING, A.L.E.A. Asociación de Loterías, Quinielas y Casinos Estatales de Argentina., A.L.E.A.R.A. ,ALAJA, All In

Santa Fe ,ARISTOCRAT ,Art And Fun □ Pokerface, ASAP Comercio Exterior, Bacigaluppi, BCM – BILLAR CLUB MULTICOLOR S.A., BELATRA GAMES, BET 11 28, BETCONSTRUCT, BETTING MAGAZINE, CÁMARA ARGENTINA DE SALAS DE CASINOS, BINGOS Y ANEXOS, CAMARA DE AGENCIAS OFIC. DE LOTERIA NACIONAL, CAMARA DE AGENTES OFICIALES DE LOTERIAS Y AFINES BONAERENSES, CHEM TRONIC, COPAG DA AMAZONIA, CPI – Crane Payment Innovations, DAYCO GAMING, DING NEWS, ED ROBERTS, ELECTROCHANCE, ENTRETENERSE, Escuela Argentina de Formacion de Croupiers, Federación Argentina de Cámaras y Asociaciones de Lotería, Quiniela y Afines (FACALQA), FOSTER CASINO SUPPLIERS, G2E, GAME TIME INTERNATIONAL (GTI)/ HAW TIAN Co., Ltd., GAMES MAGAZINE, MING LABORATORIES INTERNATIONAL, LLC (GLI), GOODY GROUP – Uniformes & Manteleria, HOST NEWS, HOT GAMES, ICE Totally Gaming, IGT, INSTITUTO DE CAPACITACION PARA EL TRABAJO-ICAT, INSTITUTO PROVINCIAL DE JUEGOS DE AZAR DE NEUQUEN, INTERPROD S.A.,JAZZ GAMING SOLUTIONS, JCM GLOBAL, LA EUROPEA, LOCOS X EL FUTBOL,LOTERIA NACIONAL S. E. ,MADEX GAME ENGINE, MEDIALIVE CASINO, MELEX, MOLINA INTERNATIONAL,MONOGRAFIE, OASIS ENTERTAINMENT, OFICINA COMERCIAL TAIWAN, PERU GAMING SHOW–AFFILIATED MARKETING GROUP, PLAYSOFT-ARTE COIN, QUINEL M Ltd, REVISTA CASINO Turismo y Entretenimiento, REVISTA PLAYBOY, SAGSE ONE , SELTON S.A., SHAW INDUSTRIES GROUP INC. , SIELCON SRL, SIRPLAY LTD, SOLO AZAR, SPINGOL, UB GAMING, VEC – CARPET CLEANER GMBH AUSTRIA y LIFE CYCLE ECO FRIENDLY DECKING, W G Magazine, WINSYSTEMS, WORLD MATCH, YOGONET GROUP, ZAPNET LTD, ZONA DE AZAR

Awards for the participant companies:

This concept, which is already part of the philosophy and culture of this sector of the industry, means that the exhibiting companies, which are present annually in SAGSE, are recognized to be in good standing to participate in the business with professionalism, confidence and credibility. A certificate was delivered by SAGSE, to the operators of this sector. The companies who were present at this SAGSE edition

are leaders pursuing constant improvement in the gaming industry.

SAGSE by the numbers:

SAGSE Latin America was visited by approximately 5000 professionals. The annual meeting has become the place to be for those in the industry to close businesses cycles. One of the perks to doing business in beautiful Buenos Aires is concluding a deal over a fantastic steak dinner, and a bottle of Malbec, all the while listening to a Tango.

Approximately 70% of the participants come from Argentina and a 30% are from around the world. For those who come from abroad, the majority come from Uruguay (18%), Brazil (16%), Chile (14%), Perú (14%), Paraguay (12%), Colombia (10%), Panamá (4%) , México (4%) and Bolivia (4%). There is also a large number (4%) from the rest of Latin America. For those looking for solutions in Casinos, Bingos, Lotteries, I Gaming and live gaming, there is no substitute.

Day by day Visitors:

27% Day one

42% Day two

31% Day three.

With these specific statistics, it was proven that SAGSE Latin America is the biggest show on the South American Continent.

This was a year full of exclusive events for those attending SAGSE! In addition to the exhibits, there were diverse events available to the participants. We had the first edition of SAGSE University, JCM Training, and the Global Gaming Woman of Latin America.

SAGSE hosted the 6th Annual Global Gaming Women's Luncheon to continue promotion and support of professional development of women in the gaming industry. The event's keynote speakers, Sylvia Dietz, IGT Vice President of Global Marketing, and

Mariela Huenchumilla, President of the Responsible Gaming Corporation of Chile, provided an insight on leadership and mentorship. The event took place inside the SAGSE Lounge on Nov. 11.

This important event had a record number of participants. This year alone, 75 women from diverse countries were present. They were international professionals, gaming operators, and manufacturers registered to attend. They all had a fantastic time taking advantage of the opportunity to share stories and anecdotes.

SAGSE University

“SAGSE University” provided theoretical, analytical, and academic tools, in order for participant to acquire information for them to bring back into their companies, share with their peers and put them in practice. There were important moments of networking during the coffee breaks. This was an academic endeavor. It provided the opportunity to share experiences throughout a professionally guided educational process.

For the first time, we were able to offer an exclusive event in which 93 entrepreneurs from Sagse University (ARGENTINA), Aconcagua Poker (ARGENTINA), Grupo AGG (ARGENTINA), Asoc Chilena de Casinos de Juego (CHILE), Binbaires SA (ARGENTINA), Boldt Gaming S.A. (ARGENTINA), Boldt Pelarada (CHILE), Casino Club SA (ARGENTINA), Casino Melincue S.A. (ARGENTINA), Casino Santa Fe (ARGENTINA), Casinos Group Peralada (ESPAÑA), Cirsa (ARGENTINA), City Center Rosario (ARGENTINA), Curucusi Games (BOLIVIA), Entretenimiento Mapuche (MEXICO), Entretenimientos Del Sur S.A. (PARAGUAY), Games Magazine (ARGENTINA), Inst de Juegos y casinos de Mendoza (ARGENTINA), Iplyc □ Casino (ARGENTINA), Lucky Group (ARGENTINA), Madex Corp (ARGENTINA), Megared (ARGENTINA), Palpitos 24 (ARGENTINA), Relevance (ARGENTINA), Rivera Casino & Resort (URUGUAY), Royal Palace (PARAGUAY), Sigar S.A (ARGENTINA), Stratos (ARGENTINA), Super

Star Srl (ARGENTINA), Talisman S.A. (PARAGUAY), Trilenium Casino (ARGENTINA), Among Others.

SAGSE U In numbers:

93 people

Argentina 50%

Chile: 8%

Paraguay: 9%

Spain: 8%

Bolivia; 8%

Uruguay: 9%

Mexico: 8%

This was a state-of-the-art conference where we explored the gaming system in its entirety: from the first time player, to the latest technologies. No doubt that it was the best conference ever experience in Latin America! SAGSE University is the stepping stone to a world of activities for the entire region, „An extremely valuable event in which to participate!“, commented Alan Burak.

In partnering with “SAGSE University,” JCM provided a new training where 160 international technicians gathered during 4 modules. Participants in this training had the opportunity to access all the information and materials necessary to utilize JCM products. The training was structured and presented at different times in order to accommodate all the participants. The first session took part over a breakfast provided by SAGSE, and the second during lunch, at midday. “It was a great success!” Eduardo Rozen’s commented.

2015 Conclusion

As it is public knowledge, this is a particular year in which the most agile companies will take the advantage. “Crisis represents new opportunities” and many companies have understood that this is the truth. If there is something that must not be forgotten is that SAGSE IS Latin America and, it there where the promised appointment was developed for all the

operators of the region.

The reached conclusion says that, as the organizers, we have the commitment of keeping on supporting all the companies and the whole sector that have made the same with us for many years.

See you at our next confirmed events for 2016: SAGSE Central America and Caribbean on May 4th &5th @ Panamá and at SAGSE Latin America on November 15th ,16th and 17 @ Buenos Aires 2015

Once again Thanks!

SAGSE team.