

Merkur Spielbanken Sachsen-Anhalt GmbH & Co. KG wins selection procedure for casino certification in Saxony-Anhalt

Magdeburg/Espelkamp. The search for suitable investors to operate the publically licensed casinos in Saxony-Anhalt has now been successfully completed. The company Merkur Spielbanken Sachsen-Anhalt GmbH & Co. KG was able to convince local government with its attractive and lasting complete concept. The selection committee voted in favour of Merkur Spielbanken Sachsen-Anhalt GmbH & Co. KG to permit the operation of the publically licensed casinos in the German state of Saxony-Anhalt. The internationally active Gauselmann Group has been able to team up with the experienced Swiss casino operator Stadtcasino Baden AG as its partner for this joint venture which asserted itself against four other interested parties in this European tender.

The determining factors for this choice were criteria such as professional expertise, economic solidity as well as social concepts and location strategies. "We would like to say thank you for the trust placed in us. Together with our partner Stadtcasino Baden AG and the state of Saxony-Anhalt, we are optimally prepared for a new beginning in the casino sector in Saxony-Anhalt", enthuses Paul Gauselmann, Chairman of Gauselmann AG, about the certification. "As a financially strong company with a long-term focus, this will enable us to create exemplary casinos here". This undertaking is managed together with Stadtcasino Baden AG from Switzerland that operates the Grand Casino Baden amongst others which is one of the most modern state licensed casinos in Europe. The company

is complimented by the established experience of the Gauselmann Group to in future provide an attractive gaming offer to players.

“We will now make the repeated change in hands of operators and ultimately three years of stagnation without casinos in Saxony-Anhalt a permanent thing of the past and very soon once again operate attractive casinos”, continues Paul Gauselmann. The opening of casinos in Magdeburg and Günthersdorf is first planned upon this certification. Truly special recreational offers will be possible in future here where the player will always be the centre of attention thanks to the forty years of experience in the operation of modern and top quality entertainment centres in approx. 500 locations in Germany and Europe and the specific experience in the casino sector of Stadtcasino Baden AG. Germany’s most famous gaming and luck symbol, the laughing Merkur sun, is synonymous for modern leisure entertainment and will shine not only over the Casino Merkur arcades but also over the new Merkur casinos.

Guests of the future casinos can already now look forward to a high-class atmosphere, first-rate entertainment as well as a friendly and competent service team.