

ATE looks after London Show visitors

Industry professionals planning to attend the ATEI and ICE shows (Earls Court Exhibition Centre, London – 25/26/27 January 2005) will be spoilt for choice when it comes to arranging accommodation for their stay in London. Show organisers, ATE have published their most extensive list yet of recommended hotels and apartment facilities with special discounts which can save show visitors up to 62 per cent on published room rates.

The comprehensive list includes 22 hotels and three apartment complexes, ranging from 80 GBP per night (115 EUR / 147 USD) for a single room at the Hotel Ibis London Earls Court up to 400 GBP per night (575 EUR / 733 USD) for a palatial King Suite at the exclusive K West apartments. In addition to the discounts specially negotiated for the show's duration, some hotels are also offering extra value deals for visitors wishing to extend their stay and incorporate a weekend leisure break.

The 2005 London Show Hotel Guide is available online at www.ateonline.co.uk/atei and www.ateonline.co.uk/ice and includes contact details, prices and specifications as well as the unique booking codes to secure the special discount rates.