

Third European i-Gaming Congress: high profile players to deliver rich content

Organisers of the European i-Gaming Congress & Expo (EiG), which takes place at the Hotel Melia Sitges, Barcelona, Spain on 8-10 November, have released details of this year's conference programme. Following two highly successful events, EiG 2004 is on course to offer valuable analysis and opinion from up to 40 industry experts covering a wide range of hot industry topics.



Whilst the full roster of speakers, moderators and panellists is still being finalised, confirmed names already lined up to address EiG 2004 include some of the European industry's leading authorities in their respective fields – John Greenway, MP, chairman of the Joint Scrutiny Committee on the Draft Gambling Bill; Simon Burrige, chairman, Virgin Games; Andrew Tottenham, chairman, iGGBA, Andy May, head of strategic marketing, Sportingbet; Robin LeProvost, business development manager, Cable & Wireless, Guernsey; Alex Kyriakidis, global managing director, tourism,

hospitality & leisure, Deloitte; Andre Wilsenach, CEO, Alderney Gambling Control Commission; Juan Montes, managing director, JAMDAT Europe; Pontus Lindwall, CEO, Net Entertainment; Steve Donoughue, CEO, The Gambling Consultancy; Martin Bunge-Meyer, communications director, Betsson; and Didier Dewyn, CEO, Mr Bookmaker and secretary general, European Betting Association – to name but a few.

Key subjects being covered will include: investment strategies for new entrants, cross-border issues and life after Gambelli and Ladbrokes, European tax harmonisation, payment processing solutions, the convergence of gambling technologies and entertainment, the proliferation of P2P betting and online poker circles, brand optimisation and customer relationship management, the UK Gambling Bill and its implications for remote gambling throughout Europe and analysis of the goals and key agenda of i-gaming trade associations.

Not only has this year's programme been expanded by a day, with co-organisers ATE and River City Group reducing delegate rates by more than 10 per cent, but more flexibility will allow delegates to tailor their own individual programme with a range of break-out sessions complementing the keynote speeches, focussed panel discussions and intensive round table workshops on offer.

For more information on EiG 2004, including the latest conference programme updates, exhibitor information and online delegate registration, visit www.eigexpo.com

The latest list of confirmed EiG 2004 speakers, as at 31 July, is as follows:-

Martin Arendts: Partner, Arendts Anwälte, Germany

Andrew Beveridge: CEO & Executive Director, e-Commerce and Online Gaming Regulation and Assurance (eCOGRA)

Nigel Bland: Director, Betting & Gaming, Deloitte

Martin Bunge-Meyer: Communications Director, Betsson, UK
Simon Burridge: Chairman, Virgin Games, UK
Steve Clark: Associate, Clark Weiss Associates
Adam Craig: Director, International Tax, Deloitte
Didier Dewyn. Secretary General, European Betting Association
Steve Donoughue : CEO, The Gambling Consultancy, UK
Keith Furlong: IGC, Canada
John Greenway, MP: Chairman, Joint Scrutiny Committee on the Draft Gambling Bill, UK
Julian Harris: Partner, Harris Hagan, UK
Clive Hawkswood (invited): General Secretary, Association of Remote Gambling Operators (ARGO)
Alex Kyriakidis: Global Managing Director, Tourism, Hospitality & Leisure, Deloitte
Robin LePrevost: Business Development Manager, Cable & Wireless, Guernsey
Pontus Lindwall: CEO, Cherry Group (Net Entertainment), Sweden
Andy May: Head of Strategic Marketing, Sportingbet, UK
Juan Montes: Managing Director, JAMDAT Europe, UK
Oscar Nieboer: Managing Director, Virgin Games, UK
Thomas Nilsson: Chairman, EASG & Spelinstitutet, Sweden
Sue Schneider: CEO & President, The River City Group, USA
Michael Smeaton: Remote Gambling Specialist, GamCare, UK
Andrew Tottenham: Chairman, Interactive Gaming, Gambling & Betting Association (iGGBA)
Polo Van der Putt: Attorney, Lovells – Amsterdam, The Netherlands
Philippe Vlaeminck: Partner, Vlaeminck & Partners, Belgium
Andre Wilsenach: CEO, Alderney Gambling Control Commission, Channel Islands