

Tourism Award for Reef Hotel Casino

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Two Prestigious Tourism Awards for The Reef Hotel Casino.

Vienna, November 6, 2003 – Casinos Austria would like to congratulate The Reef Hotel Casino on its success at this year's Tourism Tropical North Queensland Awards. The Reef Hotel Casino received two prestigious awards: „Best Luxury Accommodation“ and a special „Encouragement Award“ for its contribution to tourism in the region.

Tourism Tropical North Queensland (TTNQ) is the umbrella tourism promotional organisation for North Queensland. Every year TTNQ hosts the Tourism Awards to celebrate the professionalism of the industry and to salute those who have excelled. The 2003 Awards were celebrated in grand style in early November at a showcase dinner dance with more than 500 guests in attendance.

The celebrations escalated when the Sofitel Reef Casino Cairns was awarded and recognised as the best Luxury Accommodation in North Queensland. The category winner is judged on the basis of „luxury hotels or resorts focusing on both the facilities and services that enhance the tourism experience“.

Michel Molliet, the General Manager of the Sofitel Reef Casino Cairns, accepted the award on behalf of all the staff at The Reef Hotel Casino and congratulated them on their superior

customer service and dedication.

The excitement continued when The Reef Hotel Casino was then granted an Encouragement Award for its role as a „Significant Regional Attraction“. This award recognises those organisations that „significantly contribute to the tourism experience in the region“.

Casino General Manager, Alan Massie, accepted this award and thanked all the staff and management at The Reef Hotel Casino for their support and efforts.

Both these awards place The Reef Hotel Casino in the forefront of the tourism industry in North Queensland and give public recognition to this positioning.

Casinos Austria is a leading player in the international casino industry, and currently operates 63 casinos in 16 countries and on board international cruise ships, including two casinos in Australia: The Reef Hotel Casino in Cairns and Casino Canberra in the Australian capital.

Hermann Pamminger, Tel.: +43 1 534 40 0

E-Mail: hermann.pamminger@casinos.at