

# Novomatic clearly distinguishes its electronic live games from copies

Novomatic's original electronic live games get name supplement „Novo“

25 million US dollars and five years' research and development have been invested by Novomatic Group of Companies in the first-time ever blend of the fascination of the classical live games with the impressing possibilities of advanced slot technology making the Group a world leader in the realm of electronic live games. As an increasing number of competitors try to copy the sweeping international success of Novomatic's electronic live games product family, the copied products surely do not come anywhere near the high technical quality, precise workmanship and exemplary security of the originals. That is why we must distinguish the original electronic live games more clearly from any copies, says Jens Halle, MD of Austrian Gaming Industries (AGI). A wholly-owned subsidiary of Novomatic AG and a member of the Novomatic Group of Companies, AGI is responsible for R&D, manufacturing, distributing and marketing. „We guarantee for the almost proverbial quality of our products. The „Novo“ name supplement will help to distinguish our products more clearly from competitors' products and to identify ours as the originals“, Halle adds.

Gaming suppliers who are committed to meeting the high requirements of their customers and offering their guests state-of-the-art electronic live games need the original products, emphasizes Mr. Halle. Here are their new names:

- Novo Touchbet™ Live-Roulette
- Novo Multi-Roulette™
- Novo Flying Roulette™

- Novo Multi-Keno™
- Novo Multi-Bingo™
- Novo Sic Bo™

Source:

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