

International Gaming Awards set to Welcome Global Industry Movers and Shakers

THE BIGGEST global players in the gaming sphere are set to whisk down the majestic red-carpet at the International Gaming Awards 2012 gaming 'Oscars'. The elegant event is only around the corner so dust off those ball gowns and tuxes! It takes place at the divine Sheraton Park Lane Hotel, Mayfair, London on the 23rd January and has been dubbed the biggest gaming charitable event of the year.

The crème de la crème of the land-based and online gaming sector have already secured their place at the regal gaming event.

The IGA's will be tied together by industry insiders, prominent professionals and exquisite entrepreneurs as networking opportunities sparkle and champagne fizzes throughout the night.

The royalty of the gaming world includes: Extravagant billionaire entrepreneur Calvin Ayre will be gracing the awards alongside his savvy media team. Will Demi Moore be the lucky starlit on his arm? Industry veteran Sue Schneider-Principal Egaming brokerage is well renowned for being one of the world's leading experts on the internet gaming industry. Industry legend Mr Andrew Love- Executive Chairman of the Ritz Club, Mark Blandford -Founder and Director of Sportingbet Plc and successful Venture capital investor, Peter Caveny- Galaxy Entertainment Group's top executive. **Famous sports personality** David Schwarz -the Responsible Gambling Ambassador of ALH Group Australia and top executives of most successful global gaming operations.



Amongst the **glittering gallery of gaming guests and companies**, the International Gaming Awards 2012 will be welcoming prestigious firms such as Melco Crown Entertainment, Paddy Power, 32 Red, Casinos Austria International, Galaxy Entertainment, TCSJOHNHUXLEY, Bwin.party, PokerStars, Crown Ltd, PKR, Betsson, Bskyb, Playtech, BetSoft, Bally Technologies Continent8, Cammegh Ltd, Betfair, Tombola and many, many more.

The hopeful IGA finalists can be found here: <http://www.gaming-awards.com/finalists2012.htm>

The IGA's global gallery of the impressive line-up of supporters and sponsors will be making the event one to truly remember. This year, the IGA's have welcomed aboard **PokerStars** as their Platinum Sponsor. More information about our sponsors can be found on <http://www.gaming-awards.com/sponsors.htm> and the very latest gaming news can be found on the official iGaming Post news site www.gaming-awards.com/NEWS or @iGamingpost on Twitter.



Putting a positive spin on gambling, the IGA's strive towards highlighting its charitable endeavours. These are, Horn of

Africa Food Crisis Appeal, The GREaT Foundation, CARE International and Children with Leukaemia. More details on the charities can be located here http://www.gaming-awards.com/Our_Charities.htm Co-founder Lana Thompson said: "The International Gaming Awards 2012 is less than a week away now; we are positive that the 5th annual event will yet again, welcome a whole host of gaming insiders from across the world. The classy, sassy night will not disappoint as we present the best of the best to our 5-star guests."

Kickstart your 2012 in style and class. Meet, Mix and Mingle with architects of change at the International Gaming Awards 2012.

Editor's Notes:

About IGA:

The International Gaming Awards takes place in London on 23rd January 2012 at the Sheraton Park Lane Hotel, London. More on www.gaming-awards.com

It is the only networking event bringing global Online and Offline Gaming together! The International Gaming Awards the most memorable evening of the year with its main focus to support truly deserving charities: The GREaT Foundation, Care International and Children with LEUKAEMIA.

It is our 5th Annual Event!

The Awards seek to reward excellence in all areas of our industry, not limited to commercial success alone – The awards this year included accolades for Best Operator companies as well as those operators who take social responsibility seriously. International Gaming Awards 2012 set to attract even more industry heavy-hitters and raise more money for worthy causes.

It is our industry „Oscars“, when all nominees turn in to the stars for the night!

There is no fee to take part; all we ask is that your entry be

accompanied by a donation to our chosen charities. We should
take a moment to think of those less fortunate than ourselves.
Please donate generously.
http://www.gaming-awards.com/Our_Charities.htm

Press Contact

Miss Harvy Matharu +44 (0) 1543 57 86 89