

# ICE – The world's most complete gaming exhibition

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ICE – The world's most complete gaming exhibition earls court, london 24 – 26 january 2012				
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**ICE Totally Gaming 2012: delivering fantastic business opportunities**

ICE Totally

Gaming (24th/25th/26th January 2012, Earls Court, London) is on course

to be **the most international and complete gaming exhibition ever staged.**

All of gaming's **big names** are going to be in London – and I want you to be a part of what promises to be an **exhilarating experience.**

**ICE Totally Gaming** is all about **delivering business opportunity.**

It's the opportunity to:

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**Meet the key executives** from 400-plus companies – all of whom are passionate about delivering gaming solutions.

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**Get**

**a unique world view** of the gaming landscape comprising a mouth watering online/offline mix of established gaming brands, start-ups, and no doubt many of the big gaming companies of the future!

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**Benefit**

**from first mover advantage** courtesy of a compelling programme of must attend conferences, briefings, summits and networking events all brought to you by industry experts and thought leaders in their field.

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**Have**

**access to the world's leading innovators** drawn from the **betting**, bingo, **casino**, lottery, **mobile**, online and **street** sectors. **ICE** Totally Gaming is the only event in the world that brings these sectors together in one place at the same time.

This is just a small taste of

what you will experience at **ICE** Totally Gaming – the only business exhibition that brings together the **online** and **offline** gaming worlds in all of its forms.

So, if you want to be part of what one stakeholder described as ‘...the gaming event that everyone's talking about’ why not join the conversation and **register for ICE Totally Gaming**, today – you'll be in very good company when you do!

**Registration**

**could not be easier:** just **visit** [www.icetotallygaming.com](http://www.icetotallygaming.com) and complete

your **Fast Track registration** to give you access to the very best show in gaming.

I look forward to seeing you in London.



Kate Chambers

Portfolio Director, ICE Totally Gaming

**PS: I should add that attending the most profitable three days of the business year actually comes free of charge!**

