

# Gala Coral sparkles as an International Gaming Awards 2012 Silver Sponsor

Gala Coral has been announced as a sparkling Silver Sponsor for the International Gaming Awards 2012 (IGA) fifth gaming gala. The latest sponsor proudly holds the title for being one of Europe's paramount betting and gaming businesses. Gala Coral is especially keen to unite with landbased and online gaming firms at the IGA's, in a bid to raise awareness towards the IGA's chosen worthy charities.

The gaming gala event unravels on the 23rd January 2012 at the debonair and divine Sheraton Park Lane Hotel. There is still time to prepare your very finest evening attire and be a part of the red carpet gaming extravaganza. Visit [www.gaming-awards.com](http://www.gaming-awards.com) for more details on how you can be part of the unique celebrations and a star on the night. Putting a positive spin on gambling, the IGA charities supported can be viewed at [http://www.gaming-awards.com/Our\\_Charities.htm](http://www.gaming-awards.com/Our_Charities.htm)

**Gala Casinos** is part of the Gala Coral Group, the only gambling company in the UK with significant businesses in the bookmaking, bingo and casino markets, both on the high street and online. The Group employs over 16,000 people across its various divisions. Gala Casinos is a long established major player in both the London and provincial casino markets with 24 clubs across the United Kingdom and one multi-gaming complex in Gibraltar. Gala Casinos aims to be the number one choice for discerning players and a great place to work for the 2,700 colleagues which it employs. It has a loyal customer base of over 700,000 active members who enjoy over three million visits per year to its clubs across the UK.

# GALA CASINOS

Gala Casinos recognises that each of its businesses has unique characteristics and hence it tailors its product in each location to the needs of the local market-place. The division has recently embarked on an extensive refurbishment and investment programme to create exciting venues with market leading products which will enable it to continue to grow its share of the UK gaming market.

Gala Coral is set to shine and have a ball amongst a whole host of prominent and prestigious IGA supporters. The IGA's are proud to have an affiliation with TCSJohnHuxley, Cammegh Ltd, PLAYTECH, Shuffle Master, Betsoft Gaming, The Ritz Club, Red Planet Gaming, Bally Technologies and Empire Casino Recruitment & Consultancy. More on <http://www.gaming-awards.com/sponsors.htm>

The IGA's are also supported by a glittering host of International Gaming Associations, adding to its momentum. The Australasian Casino Association (ACA), The COA (UK), National Indian Gaming Association, Canadian Gaming Association, The IGC, GamCare, The European Gaming and Betting Association (EGBA) and eCOGRA.

Co-founder Lana Thompson: *"We are absolutely delighted and extremely proud to welcome Gala Coral to the International Gaming Awards. It is an honour to have such a prestigious and respected gaming firm to help us raise awareness for our worthy charities. Those who attend the glittering red carpet gala can donate as little or as much as they can, as every penny counts towards helping people who have a very different lifestyle to ourselves. We are looking forward towards welcoming our gaming guests to the 5th annual celebration in London."*

The only online and land-based gaming awards event has

attracted a staggering volume of global interest from Macau to London; the finalists have been announced on the official website. So if you have put your firm forward, check out <http://www.gaming-awards.com/finalists2012.htm> to see if you are a lucky IGA 2012 star.

The gaming "Oscars" of the industry is set to be bigger and better than ever, with a host of exciting guests, entertainment and delicious cuisine. Calvin Ayre will be on hand as the official media sponsors to capture all of your special, dazzling moments as they happen, so there's no escaping their roving camera crew! Gaming professionals and prominent figureheads within the industry will all unite on the starry night in awarding true success and achievement across the land-based and online sectors, not to mention raise awareness for charity. Tickets are also selling out fast so make sure you're in with a chance of being a part of the gaming Oscars, visit <http://www.gaming-awards.com/tickets.htm>