

Free online visitor registration for ICE Totally Gaming 2012 goes live

London (24 October) – Visitors planning to attend ICE Totally Gaming 2012 – the most comprehensive B2B gaming exhibition in the world – can now complete their free online registration for the event at the newly-designed ICE website: www.icetotallygaming.com. Taking place at London's Earls Court exhibition centre from 24-26th January, 2012, ICE Totally Gaming is the only business exhibition in the world which covers all features of the gaming landscape and has lead exhibitors drawn from the betting, bingo, casino, lottery, mobile, online and street sectors. More than 400 companies will be exhibiting at ICE Totally Gaming 2012 with exciting show features, free education programmes and the ICE Conferences all part of the event's mix.



The Fast Track registration process means that customers will also receive targeted briefings on their specific sectors of interest, produced by Clarion's team of gaming industry writers, as well as a free prize draw to win two VIP tickets to the inaugural Totally Gaming Awards, taking place at London's prestigious 8 Northumberland Avenue venue on Monday 23rd January, 2012, the night before ICE opens.

Kate Chambers, Portfolio Director at Clarion Gaming, said: „Our redesigned site is now even more user friendly, and registering for the Earls Court event has never been easier. Our team has designed the registration process to be quicker and simpler, so that our customers can fill in the details and get on with their busy days. From there we will keep everyone up-to-date with the latest relevant ICE Totally Gaming announcements, and make sure that everyone involved is kept informed of what is being planned at the show.“

While at www.icetotallygaming.com, visitors can also register for their free Gaming Industry News e-newsletter, which will deliver the latest worldwide gaming and gambling industry stories, as well as the build up to ICE Totally Gaming, straight to their inbox every Wednesday.

To register for free go to www.icetotallygaming.com.