

International Gaming Awards 2012 lays its charitable foundations

The International Gaming Awards 2012 (IGA) is proud to announce that The GREaT Foundation has been appointed as a charitable beneficiary of its upcoming prestigious and chic event, which is taking place in London's Sheraton Park Lane Hotel, on the 23rd January.



The GREaT Foundation is the charitable face of the gambling industry in the UK and it raises funds through voluntary donations to support socially responsible gambling research, education and treatment.

Through this innovative affiliation, the International Gaming Awards will endeavour to make every effort in creating and maintaining a responsible gaming ethos and it has pledged its allegiance towards making land-based and online global industries a safer place for gamers, especially as online gaming grows in popularity and accessibility in this digital age.

Since 2002, The GREaT Foundation has been proudly recognised as Britain's largest funding body dedicated to tackling problem gambling. Through the International Gaming Awards 2012, The GREaT Foundation hopes to reach out to land-based and online gaming organisations attending the dazzling event in a bid to raise additional funds and awareness of its work.

For more information about The GREaT Foundation or to make a donation, visit, <http://www.thegreatfoundation.org.uk>

In the upcoming fifth event, The International Gaming Awards

is also striving towards helping a range of other diverse charities. Visit

http://www.gaming-awards.com/Our_Charities.htm for more details on these charities and how to make a voluntary donation. The IGA's will unite industry professionals from around the world and hopes guests will take a few moments to remember those who need our support and help.

As well as bringing together gaming professionals, the International Gaming Awards also aims to bring to light responsible and safe gaming.

If you would like to be a part of the glamorous gaming celebrations, The International Gaming Awards takes place in London on the 23rd January 2012 at the Sheraton Park Lane Hotel. It is free to nominate an individual or company who you think deserves an accolade. **Time is ticking... nominations are open till 18th October 2011.** After the closing date, the judging panel will carefully review all nominations and finalists will be published on the official site. More details about the highly acclaimed judges are here: <http://www.gaming-awards.com/judges.htm> ***There is still time to enter!***

Tickets can also be purchased from the official website via <http://www.gaming-awards.com/tickets.htm>. With an exquisite line up of sponsors, judges, guests and gaming associates, the fifth International Gaming Awards will again, be hosting the biggest and best charity event of the gaming industry.

Making it an unforgettable night, The International Gaming Awards is supported by generous Sponsors TCSJohnHuxley, Cammegh Ltd, Playtech, Ritz Club London, Red Planet Gaming, Bally Technologies and Empire Casino Recruitment & Consultancy. More about our sponsors on <http://www.gaming-awards.com/sponsors.htm>

The IGA is also supported by international Gaming Associations

worldwide adding to the IGA's momentum. The Australasian Casino Association (ACA), The COA (UK), National Indian Gaming Association, Canadian Gaming Association, The Remote Gambling Association, The IGC, GamCare, The European Gaming and Betting Association (EGBA), eCOGRA

The IGA's is a unique sell event year after year because it is the only networking event to unite global Online and Offline Gaming under one roof. In the midst of celebrating the award winners' success, the International Gaming Awards also focuses on raising money for those less fortunate than ourselves. More details about who we support and why can be found on: http://www.gaming-awards.com/Our_Charities.htm

The International Gaming Awards is set to be an extravagant awards event highlighting the success of offline and online high-flyers, so be sure to mark it on your calendar!

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Gaming Awards
INTERNATIONAL GAMING AWARDS CEREMONY
23 JANUARY 2012
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LONDON

RITZ CLUB CASINO
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Book tickets at
www.gaming-awards.com/tickets.htm