

# ICE Totally Gaming announces 5 year deal with ExCeL London

Clarion Events, organiser of ICE Totally Gaming, the most comprehensive and international B2B gaming exhibition in the world, today announced that they will be moving the event to ExCeL London from 2013.

Clarion and ExCeL have signed a five year deal, with the first show taking place 5-7 February 2013. Announcing the decision, Julian Graves, Managing Director of Clarion's gaming division said, „We are really excited about the move to ExCeL. The huge investments they have made in the last 12 months in their facilities and infrastructure, the upgrades to the Docklands Light Railway and Jubilee line, the Olympics legacy, as well as their close proximity to London City Airport means that ExCeL is the right venue to enable us to meet our ambitions to further grow ICE and our international audience, to ensure it remains the leading global B2B Gaming event in the industry.”

He added, „I'd like to thank the Earls Court management team for their support over the last decade. They have been a key factor in the success and growth of ICE. But now is the time to move on and we are looking forward to working with ExCeL and our customers to ensure that we meet the growing needs of the industry in a venue that can help us fulfill our aspirations going forwards in the long term.“