

Entrepreneurial Innovator Sheldon G. Adelson To Receive 2011 G2E Asia Visionary Award

Macau – Sheldon G. Adelson, chairman of the board and chief executive officer of Las Vegas Sands Corp., will be honored with the G2E Asia Visionary Award during Global Gaming Expo Asia (G2E Asia) 2011. The G2E Asia Visionary Award recognizes Adelson's contributions to the gaming industry and key role in setting the stage for the next phase of gaming in Macau with the Sands Macao, the Venetian Resort Hotel Casino and the ongoing development of the Cotai Strip. Under his leadership, last year the company opened the Marina Bay Sands integrated resort in Singapore, now one of the most profitable casinos in the world. The award will be presented to Adelson on June 8 at G2E Asia 2011, which is being held at the Venetian Macao, in Macau S.A.R., People's Republic of China.

"During his six-decade career, Sheldon Adelson has made invaluable contributions to the gaming industry," said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association. "His forward-thinking commitment to innovative business practices and revolutionary drive have drastically changed the way we look at the overall gaming experience in both the U.S. and Asia. We're quite pleased to present him with the 2011 G2E Asia Visionary Award."

In 1989, Adelson purchased the Sands Hotel & Casino in Las Vegas and subsequently constructed the Sands Expo and Convention Center. In 1999, Mr. Adelson opened the doors to the SGD 1.5-billion Venetian Resort Hotel Casino, further improving and altering the perception of Las Vegas by presenting visitors with a collection of experiences and amenities. The 4,027 suite resort has been recognized as revitalizing and revolutionizing the Las Vegas hotel industry

and has been labeled as one of the finest hotels worldwide.

Adelson expanded the company's hotel and casino franchise in 2004 by opening the Sands Macao. As the first U.S.-operated casino in the region, the Sands Macao laid the groundwork for the next phase of development in Macao. Three years later, Adelson opened The Venetian Macao, which began the transformation of the Cotai Strip into an international leisure and business destination. Adelson's finalized vision of the Cotai Strip will combine more than 20,000 guest rooms, retail and meeting and convention space with live-entertainment seating for 30,000. In total, the project will occupy more than 53 million square feet and will employ more than 180,000 people.

Adelson's opening of the Marina Bay Sands in Singapore helped launch the country into the spotlight as one of the world's top gaming destinations, soon to surpass Las Vegas as the world's second-largest gaming center. In 2010, the nearly 12 million visitors to the region spent a record 18.8 billion Singapore dollars (USD 14.8 billion), an increase of almost 50 percent from the previous year.

The G2E Asia Visionary Award recognizes leaders who have contributed to the success and expansion of the Asian gaming entertainment industry. This is the fourth year the award has been given. Past awardees include Len Ainsworth, chairman of Ainsworth Game Technology; Tan Sri Lim Goh Tong, founder of Genting Group; and Stanley Ho, managing director of both the Sociedade de Turismo e Diversões de Macau and Sociedade de Jogos de Macau.

G2E Asia is the premier gaming exhibition and conference event dedicated to the Asian gaming markets. The show floor at the 2011 event will feature more than 100 exhibitors showcasing innovative products and services in categories such as casino games and equipment, design and décor, iGaming, and security and surveillance. Networking events such as the 5th

Anniversary Party & Welcome Reception will provide attendees with unique opportunities to connect with industry executives and colleagues from throughout Asia and around the world.

This year, the conference will introduce simultaneous translation services, allowing attendees to listen to sessions in English or Cantonese. Additionally, the second day of the conference will divide into two tracks – one for senior management and one for middle management – and will cover operations, gaming technology and marketing for each group.

For more information about G2E Asia, and to register for free exhibits-only admission and early bird discounts to the conference, visit www.G2EAsia.com.