

# Novomatic: All Systems go for SAGSE

The international gaming show SAGSE in the Argentine capital Buenos Aires holds a firmly established position in the annual business schedule of the international gaming industry. This year, the three-day event takes place from September 29 to October 1 at the show's traditional site, Centro Costa Salguero. Novomatic will once again be a major exhibitor at SAGSE: at booth number 525 with a large array of innovations and top-performing products for the markets of the South American region.



The product presentation will encompass a selection of the most popular cabinets available in the South American markets such as the Novo Super-Vision™, the Super-V+ Gaminator® and the brand new Novostar® SL2 slant top cabinet; all featuring the latest multi-game mixes based on Coolfire™ II. With up to 27 games per multi-game mix, up to seven player-selectable denominations (Multi-Denomination), multi-language options as well as a great choice of high/low line-games (5 to 40 lines selectable) these multi-game mixes offer maximum flexibility for the operator and guests alike. Currently there are more than 40 different mixes available – but with frequent new game releases the choice is constantly growing, offering a huge variety of mixes for international gaming operations.

Also on display in Buenos Aires will be the new Ultimate™ 10 multi-game mixes A-E: these the first of a growing range of Coolfire I+ mixes which will be made available in the ever popular Gaminator® cabinet. The new Coolfire™ I+ gaming platform combines the benefits of Coolfire™ II technology with the cost effective price structure of the former Coolfire™ I platform; thus offering tremendous benefits for the South-

American operators.



The product presentation will be complemented by a selection of Octavian equipment that represents part of the assets that Novomatic took over from the international gaming supplier earlier this year: products such as Casino Management Systems that will be exhibited in a comprehensive show installation connecting all of the machines on display. Also cash handling systems will be demonstrated at the Novomatic booth such as cashless and TITO. With the proprietary jackpot system P-Box AGI will showcase the brand new jackpot theme 'Fredy Fortuna' which has been developed through a close cooperation of Octavian South America and AGI.

Jens Halle, Managing Director AGI, is positive that the Buenos Aires show will be a commercial success: "Our strategic growth in South-America shows excellent progress. This is primarily based on our top product quality, premium service and excellent local teams. But another factor of success is also our visible presence at the most important trade events of the South American gaming industry. SAGSE in Buenos Aires presents a great opportunity to personally meet with our local customers and partners, to discuss their requirements and wishes and to present our latest gaming innovations that were developed for their profitable success."