

International Gaming Awards roll of Honour

A busy week for the gambling industry got under way in style in London 25 January as the online and offline community rubbed shoulders, clinked glasses and celebrated their overachievers at the International Gaming awards.

The Place to Be, will once again transformed the Millenium Hotel event room into Glittering 'Oscars' atmosphere, offering attendees the chance to "Meet, Mix and Mingle with Architects of Change. The International Gaming Awards created this new event in 2008 with the aim to celebrate excellence and support charity. Building on the success of 2008's and 2009's awards, the categories have been tweaked and improved to allow the entire industry to showcase its amazing work. Winning or even being a finalist for one of these awards will not only put you among an elite band of companies, it will also raise the marketing potential of your brand and provide you with an accolade that is highly respected throughout the industry.

After surviving the red carpet welcome from Calvinayre.com reporter Rebecca Liggero, the glitterati enjoyed a champagne reception at the Millennium Hotel before witnessing Ladbrokes, PKR, Playtech and Cashcade, Sands Corporation, Melco Crown, Holland Casino receive due recognition for their work in their various fields of gaming expertise.

Night at The IGA ceremony was full of highlights and suprizes. Ceremony opened with the speech by Francis Lui of Galaxy Entertainment, attendees were delighted to hear his insightful, visionary speech about the future of Macau and Galaxy Entertainment.

Second speaker Mitch Garber CEO Harrah's Interactive "I'm very happy to speak at a night like this where finally the online and the online gaming world and the offline gaming world are

being celebrated and honoured together because I truly believe that this industry will become a singular industry very, very soon," said Garber. Gary Loveman, my chairman, has shown some very forward-thinking and a very proactive approach in creating Harrah's Interactive Entertainment and seeing the off-line and the land-based casinos as being symbiotic and complementary to each other instead of being seen as being cannibalistic and competitive to each other."

Night continued with the Awards ceremony the most amazing entertainment by Incognito artists, Auction and The Highlight of the night, the Outstanding Achievement Award presented to Mr Andrew Love of Ritz, video presentation could be viewed on <http://www.gaming-awards.com/Outstanding.htm>

The International Gaming Awards supported by generous sponsors that share its mission of creating positive image for our industry and supporting two deserving charities. Our huge thank you to Calvin Ayre for doubling our raised amount, Royal Caribbean International cruise lines for donating such fabulous cruise experiences for our Raffle and Auction, huge thank you to Ritz Hotel and Club Casino for the Dinner experience which was won by Geoffrey Davis of MelcoCrown Entertainment, Silver Champagne cooler donated by Cammegh went to our lucky bidder Mr Francis Lui of Galaxy and cruise Raffle prize to Paris went to the lucky winner, Mr Otto Wulferding from Spielbank Stuttgart.

Two Venice cruise experiences went to our generous bidders and charity supporters Mr Michael Boettcher president of Storm International BV and John Shepherd, Marketing Director of Party Gaming. Congratulations to all! You can find more more information about IGA sponsors and supporters on www.gaming-awards.com.

"I am honored to again be hosting what has become the industries premier Awards ceremony, and I am floored by the support and enthusiasm from our community,said Svetlana. ". We

are so pleased that so many companies want to be a part of the Biggest industry charity event, we will be delighted to welcome participants from Europe, Asia, Australia and USA. We are very happy to raise £ 16600 which was doubled by Calvin Ayre , as a result raising £ 33200 at the event”

IGA 2010 Awards

□Bingo Operator of the Year Mecca Bingo

iGaming Software Supplier of the Year Playtech

Slot Manufacturer of the Year IGT

Casino Restaurant of the Year Olives, Bellagio, Las Vegas

Casino Interior Design of the Year Venetian Macau

Gaming Technology Manufacturer Bally Technologies (iView Display Manager)

Online Poker Operator of the Year PKR

Casino Operator Americas of the Year Sands Corporation

Online Bingo Operator of the Year Cashcade (Foxy Bingo)

Eco Friendly Company of the Year Cammegh

VIP Room of the Year Ritz Club Casino

Outstanding Contribution to Gaming Mr Andrew Love of Ritz

Offline/Online Magazine of the Year Casino Review

Online Casino Operator of the Year Ladbrokes

Casino Operator Europe of the Year Holland Casino

Best Operator/Manufacturer Website of the Year Operator House Casino UK

Traditional Casino Equipment Supplier of the Year TCS John Huxley

Casino Operator Australasia of the Year Melco Crown Entertainment

Socially Responsible Casino Operator of the Year Casino Austria International

Congratulations to all the winners.

