

# Strength in Depth

## **Suzo Happ successfully installs TITO operation in Morocco**

The new Kerzner casino in Morocco – the Mazagan Casino at the Mazagan Beach Resort – has chosen 100% of the Suzo Happ product and service TITO package. All the slot machines are fitted 100% with the MEI Cashflow SC83 banknote reader and the FutureLogic GEN2 printer. Suzo Happ is the European distributor for both companies. Furthermore, the Suzo Happ team assisted in the TITO installation and will continue to support the casino via an extended service contract.

Kerzner International operates luxury casino throughout the world – in the Bahamas, Dubai, the Maldives, Mauritius, Mexico, South Africa and now Morocco. The new Mazagan Casino is the seventh and largest casino in Morocco. The casino is situated within a magnificent resort directly located next to the beach. The five-star hotel offers five hundred rooms. Furthermore, an eighteen hole golf course rounds off the class and style of this resort. The new casino completely mirrors the style and décor of the resort. From 31st October onwards guests can look forward to playing from a choice of more than 410 slots and 60 live tables. The casino's Marketing Director, Ms. Gladys Sécat, points out, "This casino reflects the five-star quality of the whole resort. We have great respect for Suzo Happ which is the reference company in the industry. We have a long and trusting working relationship with Suzo Happ and thus they were the ideal choice to support us in the TITO installation.

Suzo Happ has grown to be the world's largest component supplier due to its relentless focus on quality and innovation on both its own product range and the companies that it represents. The new topper product range is an excellent example of bringing innovation to the industry. Therefore, the company fit with MEI and FutureLogic is ideal, both being

leaders in banknote reader and printer technology respectively. Erik Wijma heads up the Casino Division at Suzo Happ in Europe. He comments, "Our reputation is built up from offering the industry's best products with a service to match. We are very pleased that Casino Mazagan chose Suzo Happ as its TITO installation partner, specifying both the MEI Cashflow SC and FutureLogic GEN2. The installation service and the service contract underline the strength in depth that Suzo Happ offers the industry".

Casino Mazagan represents a further major casino that specifies the MEI Cashflow SC banknote reader. Mark Greenawalt, Vice President for Gaming and Retail at MEI, states, "We are very pleased that the Mazagan Casino has chosen MEI as its banknote reader for 100% of its slots park. We would like to thank both Erik Wijma and his team at Suzo Happ and the Mazagan Casino management for placing their trust in MEI. I would like to also take the opportunity to congratulate the Kerzner group on opening yet another beautiful destination". Ms. Glawdys Sécat of Mazagan Casino explains the MEI choice, "We compared the MEI Cashflow SC with its competition. The combination of its superior performance and reliability made this a clear choice for us. This product is the most advanced of its kind and thus accepts more true notes than any potentially comparable product".

Similarly, the GEN2 printer from FutureLogic continues to stand out in terms of performance and reliability. "We are very pleased with this choice. We have excellent feedback from the market. Our tests verified this. Naturally with the support that Suzo Happ has provided us, this too was a clear choice to make", expands Ms. Sécat. Mr. Fivos Polymniou from FutureLogic adds, "The strong business relationship with Suzo Happ continues benefit our customers who profit from the industry-leading printer solution combined with the industry-leading service. Congratulations to Erik and his team".

Suzo Happ has continually grown its presence in the casino

industry in Europe. The combination of an excellent product range with top service continues to convince the industry. Now with Mazagan Casino, Suzo Happ is proud to have extended its focus to Africa. Ms. Sécat sums up the support the Suzo Happ team has provided her, "The casino world is like one big family. Suzo Happ is very well represented throughout the world. We are pleased to have built up such a strong working relationship over the years. The installation was carried out in a very professional manner. Naturally, the fact that it was done in our mother tongue – namely French – underlines the support and strength in depth that Suzo Happ offers. Thus, it was a natural step for us to sign a support agreement with Suzo Happ. We would like to thank Mr. Erik Wijma and his team for the excellent support they have provided us and continue to provide us".