

NOVOMATIC portfolio excelled at Gaming Industry Expo in Kiev

From November 24-26, NOVOMATIC AG and its local subsidiary HTL Ukraine LLC participated at the autumn edition of the Gaming Industry Expo in Kiev with a leading product portfolio that comprises premium hardware, content and systems for the discerning operators of the region.

Gumpoldskirchen – The leading Ukrainian B2B industry event was organized in full compliance with the local COVID safeguarding regulations and presented a safe forum for the local industry to catch up on the latest market-specific offers.

NOVOMATIC



The NOVOMATIC booth welcomed show visitors to a colourful array of casino gaming highlights, powerful casino management systems and solutions as well as an Online gaming portfolio that perfectly complements the land-based offer. At the centre of the

attention were the two topical Linked Progressive packages that each comprise cabinets, jackpot sign, spacers and end-of-banks in a limited BLACK EDITION offer. The CASH CONNECTION™ Edition 2 in combination with the PANTHERA™ 2.27 cabinet and the IMPERA Link™ featured in the OPTIMUS™ 2.27 are an excellent deal for operators and an attractive highlight for their guests. Both packages were very well received at the show.

The NOVOMATIC Reel Tournament is a popular add-on for promotional tournaments and an excellent tool to increase player engagement. A great number of NOVOMATIC multi-game editions are compatible with this feature, which was staged live at the show to demonstrate how operators can create extra excitement on the casino floor with a live slots tournament.



Another highlight for discerning operators was presented by the NBS team: The NBS casino management system comprises a broad range of functionalities for modern casino management and biometrically based access management that allow operators to streamline their processes, increase operational security in full compliance with the regulatory requirements and maximize the convenience for their guests.



For the online segment, Greentube presented its comprehensive portfolio of premium content comprising NOVOMATIC classics as well as top-performing proprietary titles.

Vytautas Janulynas, General Director HTL Ukraine LLC, said: “Due to the process sequence of the official licensing stages, the market in Ukraine is currently in a phase of steady growth. Based on our past and recent experience, we see excellent potential for the further development of this market. The past months since the reopening of the Ukrainian market and the feedback gained from our customers and partners confirm that our products and solutions are right on target,

providing a fast ROI with an excellent and reliable performance.”