

# NOVOMATIC Americas prepares for a magic G2E

At G2E this year, NOVOMATIC Americas will feature sleek cabinets, new concepts in sports betting retail technology, Video Gaming Technology, and exhilarating progressives. Customers will see NOVOMATIC's stunning product lines showcased alongside a variety of entertaining premium content, core content, systems, and exciting new progressive jackpot product lines.



Chicago/Gumpoldskirchen – It's raining jackpots! A new THUNDER CASH™ Link progressive game, Voodoo Magic™ will enhance the popular multi-level jackpot offering and give operators a new theme to add to the already exciting link. Using the new Signature Tower Design, the beautiful Voodoo Priestess comes alive with the magic of the bayou. Feel wonderfully witchy-wild and win magic rewards. For the Ultra entertainment experience, NOVOMATIC Americas will launch the ULTRA BOOST Link™ progressive, giving a new boost to the popular lock and spin feature. This family of games has three exciting titles

to raise your jackpot winnings!



(Photo: Novomatic)

Visitors can also see the game that has remained #1 or #2 on the Eilers Report small supplier list since July 2019. Always sweet, the MONEY PARTY™ Link, with Fruity Fruity™ and Juicy Juicy™ themes, has made quite a fruitful splash on US gaming floors nationwide. NOVOMATIC has also released several stunning families of stand-alone progressive titles. The attractive mix of games, including Eternal Mandarin Ducks™, Royal Crane™ and, Noble Peacock™ progressives available on multiple cabinets. This ensures flexibility for operators and attracts a wide range of players. Leveraging the success of the Dancing Series of games, enter the Dancing Tiger™ Gold and Dancing Lantern™ Gold. With its desirable rising lantern jackpot mechanics and entertaining trigger features, these games will keep players laughing and playing while their jackpot totals pays. If you like Mythology jackpot madness, play the Mythological Creatures family of games, with the Mighty Minotaur™ and Enchanted Pegasus™ paying Power Prizes galore.

The JI DENG GAO ZHAO Link has so much player appeal! Shown on the Signature Tower, with two themes available, the enchanting

Foo Baby, Jade Dragon and smiling Happy, Lucky Cats watch over you and bring much luck and prosperity to all who play Lucky Trail™, and Lucky Path™.

The NOVOSTAR® V.I.P. 2.65 is a big hit in the VGT market! This big game produces BIG fun. Visitors to the booth can check out game mixes for the Illinois, Georgia and Puerto Rico market and also experience the new VGT myACP for Illinois and Pennsylvania. This route management tool is the choice of smaller, widely dispersed route operations, as an easily implemented performance management tool, it also has maintenance, and the new Novo Rewards™ player loyalty module shown on the Novo Rewards™ kiosk.



(Photo: Novomatic)

NOVOMATIC Americas is an undisputed leader in sports betting kiosk hardware as part of its ever-growing portfolio. The NOVOMATIC ActionBook™ offers quick response times and a user friendly, multi touch-screen monitor experience, it is the kiosk of choice for multiple software providers and large operators. The NOVOMATIC ActionBook™ Mini and NOVOMATIC ActionBook™ Plus will elevate the wagering to new levels.

Rick Meitzler, CEO and President of NOVOMATIC Americas, says:

“To be successful, we needed products that deliver long term customer value. G2E is the biggest stage to present our best. We have focused on diversifying our progressive offering. Voodoo Magic™ and Charming Lady’s Boom™ our new THUNDER CASH™ Link progressive themes allow our customers to expand the popular brand on their floors. We look forward to the launch of our new sports betting kiosk, the NOVOMATIC ActionBook™ Mini. It will change the sports betting kiosk landscape.”

He continues: “Watching the year unfold, we were focused on what we, as a company, could do to help our customers and in turn help our business. I am proud of what our company and employees have achieved. As you know, challenges have the potential to bring people together. Our team worked long and hard, and this G2E is a showcase of that effort.”