

Merkur Gaming strengthens the focus on Multigames with Frank Ziegler

Lübbecke/Espelkamp. Mr Frank Ziegler just recently took up the position as “Director Sales & Marketing” at Merkur Gaming GmbH. The company is responsible for the development and European sales of AWP machines within the German Gauselmann Group.



Frank Ziegler

Mr Ziegler possesses over 20 years of experiences in the line of business. From 1988 to 2000 Frank Ziegler initially occupied different positions in the department of industrial sales and wholesale of the Gauselmann Group. In 2000 Mr Ziegler became the head of “Business Development” with Germany’s largest Casino operator. He was, among other duties, responsible for purchasing of technical Casino equipment as well as for the entire marketing performance of the group. Furthermore Frank Ziegler made significant contributions to the conception of Europe’s most modern casino in Duisburg, Germany.

In April 2008 Mr Ziegler returned to the Gauselmann Group, first in the department “Business Development”. Since the beginning of 2009 Frank Ziegler leads the international Sales and Marketing of Merkur Gaming.