

Victory over virus: SiGMA Virtual Expo hosts 100+ exhibitors

SiGMA Europe and AIBC Virtual Expos launch with record breaking attendance, providing a cure to the industry's events sector



In the light of this year's changes in our everyday lives, SiGMA was close to having to stop doing what it does best; creating networks for people through the company's iconic physical events, but luckily, the ambition of the team swiftly enabled it to adapt to the situation and instead shift the events online.

This year SiGMA hosted a number of digital and virtual summits all of which were a success, with the latest, SiGMA Europe, topping them all with a record of 6,500 delegates, 4,500 total active people with 1,485 maximum concurrent viewers, making it the biggest virtual expo of the year, with CEO and founder Eman Pulis commenting saying how the conference was ,full of content, full of great speakers, top of the line exhibitors, and great networking."



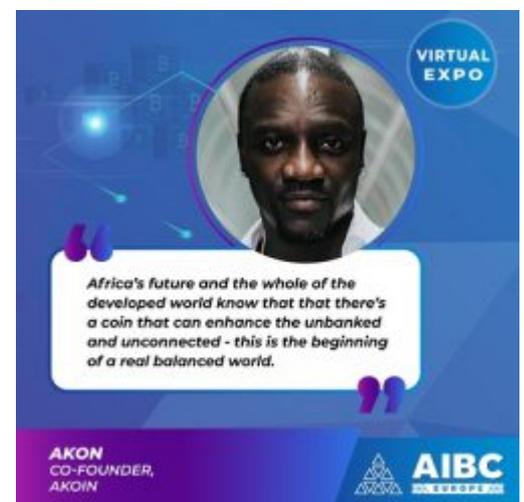
The summit also featured a careers fair which continues to nurture the development and growth of the gaming industry by fostering the acquisition of a wider talent pool and cultivating technical skills, and of course, the virtual expo, which featured 110 exhibitors in a beautifully designed simulation of exhibits through which one could walk virtually walk through and a the networking lounge to recreate that final social touch that is at the core of SiGMA's events, and which we're happy to announce worked and connected a lot of people.



The various topics of conversation fell under the following categories such as Regulation, Affiliation & Marketing, Sportsbook, Suppliers, Market Trends, Data in Payments, and Edge of

Technology for Games for „SiGMA“:<http://www.sigma.world/>; and for „AIBC“:<http://www.aibc.world/>, Regulation & Compliance and FinTech and AI. SiGMA is very proud to have presented some very intriguing discussions on relevant topics, and would like to also thank the „iGaming Academy“:<https://igacademy.com/> and „iFinance Academy“:<https://ifinanceacademy.com/> for having brought in their help with the content of said topic.

On top of this, and enabling everything, were a list of amazing speakers who divulged their expertise on SiGMA's platform, educating and connecting people further and further, some notable names of which being; Akon, who needs no introduction, Minister for Tourism in Malta Hon. Clayton Bartolo, Singular CCO Rob Dowling, EveryMatrix CEO Ebbe Groes, Gaming Malta C00 Ivan Filletti, Tech.mt CEO Dana



Farrugia, Altnar COO Dinos Stramnomitis, and Betby COO Chris Nikolopoulos.

SIGMA will launch its next series of events in 2021, with „SIGMA Europe“:<https://www.sigma.com.mt/en/events/europe> headlining next year’s calendar. Inaugural summits in Asia and Americas are also set to dominate the year, with „SIGMA Asia“:<https://www.sigma.com.mt/en/events/asia> and „SIGMA Americas“:<https://www.sigma.com.mt/en/events/americas> launching in May 2021 and „SIGMA Africa“:<https://www.sigma.com.mt/en/events/africa> in 2022! Explore the full agenda „here“:<https://www.sigma.com.mt/en/events/calendar/> and register now!

h4. About SIGMA’s revamped website:

SIGMA Group is excited to announce the launch of its newly „revamped website“:<https://www.sigma.com.mt/en/home>. The website is currently available in 5 languages, English, Russian, Mandarin, Portuguese, and Spanish with plans to add another 5 languages over the coming months – namely French, Thai, Korean, Japanese, and Hindi.