

The Americas Digital conference asks all the right questions as it takes on topics spanning regulation, compliance, fintech, and innovation

SIGMA Group is excited to reveal the newly-released agenda for the inaugural „Americas

Digital“: <https://www.sigma.com.gt/en/events/americas-summit>.

Running from 22-24 September,

the summit brings well-known faces from the Latin American gaming and tech sector to a series of in-depth debate panels, with content offered in Spanish, Portuguese, and English.



Following the success of SiGMA-AIBC Asia Focus this June, circa 40 keynotes and panels will focus on two leading themes: SiGMA Americas for the gaming industry and AIBC Americas for the emerging tech industry.

“SiGMA Americas offers a unique platform, bringing fresh content and new ideas to a sector in flux. If you’re exploring the Americas as a new frontier or wondering which tech solutions to embrace, this should be your first port of call,” said Founder of SiGMA Group, Eman Pulis.

SIGMA Americas aims to bring the Americas closer to our delegates from Europe and Asia. A high profile lineup of speakers, including regulators, policymakers, and CTOs, Juan Perez Hidalgo – President of Colombia’s gambling regulatory

authority, Coljuegos, Maghno Jose, President of The Brazilian Legal Game Institute, and Manuel Sanchez Ortega, the Executive Secretary for the Panamanian Game Control Board will contribute to several panels dedicated to themes such as regulation and compliance, M&A, changing player demographics, and localisation.

With AI, blockchain, robotics, and big data driving the digital age into the future, delegates tuning in for AIBC Americas will gain access to a plethora of fresh content focussing on emerging tech. AIBC Americas enjoys premium content and a networking platform that provides an opportunity to learn from some of the brightest minds of the industry, strike deals with the biggest brands, and engage leading suppliers. Delegates can expect a prominent lineup of over a 100 speakers, including Peter McCormack, „David Orban“:<https://www.maltablockchainsummit.com/news/brave-new-world/>, Marcelo Garcia, and Gavin Brown.

Headline topics and panels include in depth regional focus points, with topics such as Focus Brazil: Could gambling legalisation save Brazil from its financial crisis? looking at Brazil's economy within the gambling ecosystem. Panels will also examine the investment potential in the Americas, as well the obstacles the sector still faces, with topics such as The Payment Sector: Addressing a primary challenge in LatAm providing plenty of scope for debate.

The summit will also look at the rise of smart cities, with guest speakers chiming in from a plethora of organisations, including the United Nations. Digital currencies are also trending topics, Petro: Government Integration of the State Digital Currency is one panel which offers plenty of room to challenge the status quo. Explore the agenda in full „here“:<https://www.sigma.com.mt/en/events/latam>.

Get in touch with „Sophie“:<mailto:sophie@sigma.com.mt> for more

information about SiGMA Americas.

h4. About SiGMA Europe – Malta

SiGMA Group has announced the postponement of its „Europe summit“:<https://www.sigma.com.mt/en/events/europe>, which was planned to be held in Malta on 17-19 November 2020. The show will now open its doors early next year in February, running from the 16-18th, making it the first event to headline the 2021 gaming calendar.