

SiGMA's London iGathering to kick off 2020

Networking dinner cruise on the Thames for operators and affiliates attending ICE



SiGMA Group is match-making once again at London's ICE 2020 expo, with a lavish dinner cruise on the opening day of ICE, 4th February, attracting operators and affiliates to network and strike deals, as the new decade shapes up to be a huge growth period for the iGaming industry.

SiGMA's 42nd outing for the „iGathering events“: <https://sigma.com.mt/events/igatherings/#upcomingigather> is once again designed to facilitate meetings, discussion and lucrative business deals between operators and affiliate suppliers – all in a unique environment with great food and drink. This event pulls out all the stops for our London guests, with a dinner cruise down the River Thames, and London town as the spectacular backdrop!

The event will be hosted by six operator brands mingling with up to 200 C-level executives invited from the iGaming affiliates sector. SiGMA's team will be assembling the perfect mix of attendees and handling the invite process from start to finish, allowing hosts to focus exclusively on networking opportunities on the night.

Eman Pulis, Founder and CEO, SiGMA Group, commented, "This is what SiGMA Group does best – helping the industry to meet, speak, and make new deals. Of course, we've always preferred to craft the very best of events for these high-value gatherings, and the London outing looks set to be one of our best yet! I'm looking forward to welcoming everyone along on what is set to be a spectacular evening."



This will be an unmissable opportunity for operators to put their brand front and centre with the key affiliate partners who can take their business activities to new levels.

Combined with online visibility, „professional photography“:<https://sigma.com.mt/events/igatherings/gallery/>, and broad social media coverage both before and after the event, the London iGathering will help operators consolidate new leads to grow their business.

Operators interested to confirm a table for 20 invitees and a headline spot as a host for the evening should visit „<https://offers.sigma.com.mt/operators-london-igathering-feb>“: <https://offers.sigma.com.mt/operators-london-igathering-feb>