

Genting Highlands Resort named world's top casino resort

Genting Highlands Resort defeated many a familiar name in the casino business to win the prestigious International Travel Award – The 2007 World Travel Award for the World's Leading Casino Resort at the 14th Annual World Travel Awards Gala ceremony.

The local resort was nominated along with world renowned Ceasars Palace Las Vegas (USA), D'Oreale Grande, Emperor Palace (South Africa), MGM Grand Hotel & Casino, Vegas (USA), Park Hyatt Mendoza (Argentina), Star City Hotel & Casino, Sydney (Australia) and The Venetian (Macau).

“We have always striven to provide the best products and services to our valued customers,” said Resorts World Bhd executive vice president Alan Teo, who accepted the award on behalf of the group.

Held at the Beaches Turks & Caicos Resort & Spa on the Carribean island of Providenciales last month, the event was attended by 330 travel trade representatives from around the world. The award, touted as the Oscar of the travel and tourism industry, acknowledges industry excellence, Resorts World said in a statement.

Genting Highlands Resorts emerged winner of the award after an industry poll of 167,000 travel agencies, tour and transport companies and tourism organizations in over 160 countries.

The resort, with it famous tagline “City of Entertainment“, has won a string of other awards, including the Hospitality Asia Platinum Awards 2007/2008, TTG Travel Awards 2007, Malaysia's Most Valuable Brands 2007, Brand Laureate Award

2007, Malaysia Spa & Wellness Awards 2007 and FIABCI Malaysia Property Award 2007.

Resorts World said it is continuously upgrading and introducing new attractions and services at the resort.