

# Ladies Champion of the 2007 World Series of Poker® to Enjoy Expanded Prize Package

Corum, WNBA Los Angeles Sparks, „The New You“ Sweeten the Pot

Las Vegas – Harrah’s License Company, LLC, an affiliate of Harrah’s Entertainment, Inc, today announced a first-of-its-kind prize package for the winner of the upcoming WSOP Ladies Championship.

In addition to winning the highly-coveted World Series of Poker gold bracelet and the lion’s share of tournament cash, this year’s Ladies Champion will receive an exclusive, high-end Corum watch as well as unique benefits from the WNBA’s Los Angeles Sparks. The winner also will participate in a Harrah’s exclusive lifestyle and makeover event called „The New You“ from Nely Galan, creator of „The Swan.“

The WSOP Ladies Championship is a three-day event with a USD 1,000 buy-in. It begins at noon Sunday, June 10 at the Rio All-Suite Hotel & Casino.

„The competitive spirit and great skill our players bring to the table is an enormous part of the WSOP’s success, and this special prize package demonstrates how much we value their commitment to us,“ said WSOP Commissioner Jeffrey Pollack.

The Ladies Championship bracelet, designed and manufactured by Corum, the Official Timepiece of the WSOP, features four black diamonds, two rubies and 87 blue sapphires. Corum also designed the champion’s bracelets for the other 54 events at this year’s WSOP. The Corum watch that goes to the Ladies Champion is an Admiral’s Cup Competition 40, a Swiss-made, 12-sided stainless steel case time piece with signature nautical pennants as hour markers that is water-resistant to 330 feet.

„The WSOP Ladies Event is among the most prestigious tournaments in all of poker, and it is a major achievement to win this title,“ said Stacie Orloff, president of Corum USA. „I’m proud that Corum can play a part in developing a prize package that recognizes the magnitude of the accomplishment.“

The Los Angeles Sparks, two-time WNBA Champions, are providing VIP treatment at one of the team’s home games this season, including two courtside seats, recognition at the game and a signed jersey. The Ladies Champion also will receive a VIP weekend at a Harrah’s-operated casino to attend „The New You“ exclusive makeover and lifestyle event, created by „The Swan“ creator Galan to teach participants about health, wellness and beauty from leading professionals in the field.

Hosting the WSOP Ladies Champion will keep with the Los Angeles Sparks’ winning traditions. In addition to its two WNBA Championships, the Sparks have won three conference championships and made the playoffs eight times.

„As champions ourselves, we’re looking forward to putting on a great show for the winner of this year’s WSOP Ladies Event,“ said Carla J. Christofferson, co-owner of the Los Angeles Sparks. „It will be an honor to have another champion rooting for us.“

The WSOP Ladies Champion also will fit in at „The New You,“ a women’s brand that includes a television show in development with NBC.

„The Ladies Champion is sure to be a strong competitor who knows how to take charge of situations,“ said Galan. „She will be a great example of how women can improve their circumstances by taking a proactive approach to challenges.“