

Totally Gaming Academy to launch three new courses and deliver taster sessions at ICE



Totally Gaming Academy's Paul Mills

The Totally Gaming Academy (TGA), which offers 'best in breed' training delivered by industry experts, will be offering free to attend taster sessions covering all 12 of its courses from the TGA Theatre in Hall S9 at ICE 2017. Three new courses being launched by TGA at ICE, comprise: Sports Book Management Academy (Course Leader: Lee Richardson); Affiliate Management Academy (Tom Gallanis), and Digital Transformation Academy (Chris North).

The Totally Gaming Academy's Paul Mills, said: "ICE is the meeting place for the international gaming industry and represents the ideal opportunity to launch our new courses, all of which have been curated and are being led by experts in their fields. The free to attend, 45 minute taster sessions, which attracted 900 visitors when we trialled the initiative at ICE 2016, provide an opportunity for gaming professionals to sample the content before they sign-up for the full course.

As well as offering a 10% special discount for those signing up for courses during ICE, we will have a stand opposite the TGA Theatre where visitors can get more information and discuss their specific requirements with a member of the TGA team.”

Following its official launch at ICE 2016, the Totally Gaming Academy has hit the ground running, setting new standards for the training and personal development of gaming professionals and regulators working at all levels. A total of 761 gaming professionals in 19 countries have participated in TGA training modules over the last 12 months. For more information and to register for ICE, visit: icetotallygaming.com.