

Cybercrime tops the ICE VOX agenda for Rank Group's Director of Compliance and Responsible Gambling

Richard Wade, one of the industry leaders appearing at February's ICE VOX learning programme, has acknowledged the challenge facing the gaming industry if it is to keep one step ahead of cyber criminals.



Richard Wade,
Director of
Compliance and
Responsible
Gambling at Rank
Group.

The Director of Compliance and Responsible Gambling at Rank Group, who is the afternoon chair of the Cybercrime Security and Regulatory Compliance in Gaming stream, believes the industry will see the introduction of more innovative and inventive security features prior to customers entering a gambling site in much the same way as banking and other secure sites protect their clients and stakeholders. He explained: „I can see an increasing demand from customers for operators to go the extra distance in order to protect their sensitive data

as criminals become ever more ingenious. Access to gambling sites via finger print touch ID on smartphones in particular can't be far away and also the use of web photos to prove ID on each visit. These and other innovations to confirm someone is the true account holder, will help operators to prevent fraud and ensure that customers continue to play in a safe and secure environment."

Turning his attention to ICE Totally Gaming 2017, which will be the biggest on record comprising over 500 exhibitors occupying 41,000 square metres of stand space, he said: „Both the exhibition and the learning programme, now presented under the ICE VOX brand, get better every year. In relation to ICE VOX, I welcome the innovative change of approach to the Cybercrime Conference in particular. New ideas like the World Cafe Roundtables, will allow delegates to get far more involved with the debate, which has to be a good thing."

The ICE VOX streams for 2017 include: The International Casino Conference; World Regulatory Briefing; Cross-Platform & Multi-Channel Gaming; Modernising Lotteries; Data Science & Personalisation; BetMarkets; Cybercrime Security and Regulatory Compliance in Gaming, and Game Design and Development. ICE offers unique opportunities to engage with the industry's leading authorities and thought leaders at ICE VOX and then meet with the teams responsible for creating the very latest technologies from a show floor comprising 500+ of the industry's leading innovators.

ICE Totally Gaming is the only b2b gaming event in the world that brings together the online and offline gaming sectors. Featuring exhibitors drawn from the casino, betting, bingo, lottery, mobile, online and street gaming sectors, ICE provides the most comprehensive shop window on world gaming and in 2016 attracted a record 28,487 visitors drawn from 150 nations. Gaming professionals wishing to secure their place at ICE Totally Gaming 2017 and to register for ICE VOX should visit „icetotallygaming.com“:<http://www.icetotallygaming.com>.