

# MERKUR GAMING with great products in Budapest

Espekkamp / Budapest. Axel F. Pawlas, CSO of MERKUR GAMING, and János Czeglédi, owner and president of SHS-Union, took a very positive stock after the Gamexpo 2006 participation in Budapest. From 12 to 14 September MERKUR GAMING exhibited its full product range under the motto 'One Stop Shopping' together with the Hungarian partner SHS-Union.

One of the absolute novelties at the SHS stand was the new AWP machine with prize 'Liberty Bells' from MERKUR GAMING for Hungary. This AWP is so thrilling because of the exciting free-games, triple wins as well as three risk possibilities. The operator has the option to decide whether to play with 9 or with 20 win lines. First test runs with 'Liberty Bells' in the Hungarian market had extremely good results.

Therefore, János Czeglédi from SHS-Union, is strongly convinced of the further developments of the MERKUR GAMING products and after the positive feedback at the trade show feels well prepared for the future with 'Liberty Bells'.

Next to the top novelty 'Liberty Bells' the well-known AWP's 'Merkur Diamond Casino' and 'Merkur Gold of Persia' were presented. The unique roulette 'Lucky Wheel' also scored at the trade show. 'Lucky Wheel' gradually gains ground in this market, which is surely also associated with the profitability of the machines.

In addition, MERKUR GAMING also introduced the new 'Merkur Trendy' platform 'NO LIMIT'. 'NO LIMIT' features a novel high end processor, allowing in particular faster game sequences. The new user-friendly interface makes navigation for the players much easier.

Another highlight at the SHS stand was the air hockey

'Typhoon' by MERKUR GAMING. The design makes the 'Typhoon' even more exciting and fun to play.

The majority of the high quality products "made by Gauselmann" are produced in the adp plant in Lübbecke, Germany. The Gauselmann Group's many decades of experience in the market and the certification according to DIN EN ISO 9001:2000 ensure highest quality.

Under the umbrella of Merkur International MERKUR GAMING is responsible for the Europe-wide sales within the internationally active Gauselmann Group. In 2005, the total business volume of all Gauselmann Group companies amounted to EUR 1.004b, with fully consolidated revenues of EUR 688.2m. At the end of the fiscal year 2005 the company employed 5,638 people worldwide and has sold approximately 2 million gaming products around the globe since its establishment. More than 500 game developers everywhere in the world are working on game designs, mathematics, graphics, and quality management, thus underlining the innovation capabilities and competence of the Gauselmann Group.

Gauselmann on the Internet: [www.gauselmann.de](http://www.gauselmann.de) or [www.gauselmann.com](http://www.gauselmann.com)