

G2E's new Pavilions will Highlight latest Trends in Entertainment Technology and Entertainment & Event Production

Returning Pavilions Feature Interactive Gaming, Design & Décor and More

Las Vegas – Global Gaming Expo (G2E) will welcome to its show floor this year two new pavilions boasting the latest product innovations and service offerings in entertainment technology and entertainment and event production. These latest additions at G2E 2006, scheduled for Nov. 14-16 at the Las Vegas Convention Center, will enhance a popular returning lineup of pavilions featuring interactive gaming, design & décor, bingo, technology, and security and surveillance. Each pavilion will be supported by conference sessions within G2E's comprehensive education program.

"Casino customers all across the country are in search of venues providing the total entertainment experience, so it is absolutely vital for casinos to present a broad range of innovative and quality entertainment offerings to remain competitive," said Frank J. Fahrenkopf, Jr., president and CEO of the American Gaming Association (AGA). "The new, entertainment-focused pavilions and conference programming debuting at G2E 2006 will help our participants stay ahead of the developments in this arena that are driving the next generation of global gaming."

Spectacular shows and quality entertainment have become a mainstay of modern casinos, and the cutting-edge technology

implemented behind-the-scenes helps to ensure the best possible customer experience. G2E's Club & Casino Magazine Entertainment Technology Pavilion will feature manufacturers of the latest in professional audio, professional lighting, staging and projection/video products available for installation in casinos, clubs, lounges, bars, gaming areas and more. It also will include companies providing installation and production services for maintenance and upgrading current technology.

Dedicated to providing a comprehensive array of cutting-edge innovations in the area of entertainment production, G2E has teamed up with EventPro Forum, the premier conference for live event production professionals, to offer the EventPro Forum Entertainment & Event Production Pavilion at G2E 2006. Exhibitors at the pavilion will include entertainment agents, concert promoters, independent producers, personal managers, production companies, sports promoters, touring artists and attractions. The pavilion also will include vendors offering aircraft charter, backstage passes, pyrotechnics, set design, video and web services, and a variety of other products and services designed for casino arenas, showrooms, lounges, theaters, special events and more.

The show floor at G2E 2006 also will include several returning pavilions showcasing the most important aspects of the current and future gaming industry, including the iGaming Business Pavilion, a joint effort between G2E and leading interactive gaming publication iGaming Business. Online gaming continues to be a hot and heavily debated topic, both in the news media and on Capitol Hill. This pavilion will focus on skill gaming, soft games and poker software, and will feature leading service providers for interactive gaming operators such as hosting-facility managers, Internet security and player verification specialists, online payment solutions and more.

Additional returning pavilions include the Design & Décor Pavilion, showcasing unique products and services in areas

ranging from interior design and themed environments to landscape architecture and golf course design; the Bingo Pavilion, highlighting the world's leading bingo and charitable gaming suppliers; the Technology Pavilion, offering the latest in video lottery terminals, screens and monitors, kiosks, retail, hospitality software and more; and the Security & Surveillance Pavilion, featuring outstanding suppliers of security devices and services.

G2E is the leading trade event for the worldwide gaming entertainment community, attended by more than 26,000 industry professionals from around the world. For more information on G2E or to register for group or early bird discounts, visit the Web site at www.globalgamingexpo.com.