

Merkur Gaming: Present in the Netherlands with Blue Power

Hoofddorp/Luebbecke. According to Axel F. Pawlas, CSO Merkur Gaming, “the multiplayer ‘Blue Power’ specifically developed for the Dutch market was the absolute star at the small but exclusive trade show in Hoofddorp”.



Together with the Dutch sales partner ‘Game Works’ Merkur Gaming presented the new product, which not only features a convincing design, but also an easy-to-understand gaming system with exciting potential stakes and wins. This multiplayer includes three play stations with TFT screens offering easy and comfortable gaming fun. The appealing multicolor LED technology rounds off the successful AWP machines. “Even people in the Netherlands have heard that our new LED technology offers additional advantages, which will directly save the operator company money”, explains Axel F. Pawlas.

Also on display the unique roulette ‘Lucky Wheel’. Minimum installation space allows manifold usage in entertainment centers. ‘Lucky Wheel’, too, boasts LED technology and offers three to six gaming stations.

Under the umbrella of Merkur International Merkur Gaming is responsible for the Europe-wide sales within the internationally active Gauselmann Group. In 2005, the total business volume of all Gauselmann Group companies amounted to EUR 1.004b, with fully consolidated revenues of EUR 688.2m. At

the end of the fiscal year 2005 the company employed 5,625 people worldwide and has sold approximately 2 million gaming products around the globe since its establishment. More than 500 game developers everywhere in the world are working on game designs, mathematics, graphics, and quality management, thus underlining the competence and ability of the Gauselmann Group to innovation.