

GTech enhances presence at ICE with prestigious Conference sponsorship

London – GTech, which is appearing at next week's ICE Totally Gaming exhibition for the first time as a fully integrated, end-to-end gaming technology solutions provider, is complementing its presence on the show floor by becoming a high level sponsor of the prestigious ICE Conferences programme that runs in tandem with gaming's biggest expo at ExCeL London.



Heralding GTech's sponsorship, Matteo Monteverdi, GTech Senior Vice President, iGaming, said, "We expect ICE Conferences to be a high-quality, well-attended, successful event. The industry benefits from the conference's high-profile speakers on the operator and supplier side, as well as those representing industry organizations in addition to experts outside of the gaming industry. Besides learning and exchanging opinions, ICE proves to be a great networking opportunity. The diverse, forward-looking conference programme covers the hottest topics in the industry. In particular, we're interested in mobile and next generation lotteries, because those are key areas of our expertise."

ICE Marketing Director Jo Mayer said: „We are delighted to welcome GTech as a prestigious sponsor of ICE Conferences. It is fitting that an organisation of GTech's calibre has chosen to sponsor what has become the most respected learning and networking programme in gaming. GTech's high profile at the ICE Conferences will be augmented by an equally strong presence on the show floor where its reputation for delivering innovation across the gaming sectors will be evident. It is with great pleasure that we welcome GTech to ICE 2014 as a

valued partner.”

GTech’s high profile presence on the expo floor will see it showcase a full complement of cabinets, games, systems and software, which includes end-to-end, cross-channel products for gaming, interactive, betting, and lottery markets. GTech is on stand N5-160 at ICE Totally Gaming.